



# Sachsenlotto Adds App For Lottery Players To Its Sales Channels

In the last decade, there has been a spike in the utilization of mobile apps across different industries verticals. It is a very common scenario now to access the services you are looking for, through the mobile apps. Whether it is about ordering your favorite Kartoffelpuffer or booking a cab there is a mobile app for everything.

It is hard to think of any specific industry which has remained untouched due to mobile app technology, and the lottery world makes no exception from this rule.

The traditional gaming enjoyed by lotto fans has transformed into app technology, where everyone would love to participate through the app, from different parts of the world. And the best part is that they no longer have to be in front of their computers to buy lottery tickets, but apps are here to help in this league.

In this run, adesso has expanded Sächsische Lotto-GmbH to include the mobile sales channel. Let's read this post to understand it further...

## **adesso is offering a new sales channel to Sächsische Lotto-GmbH**

The very famous IT service provider Adesso has brought a new app for Sächsische Lotto-GmbH's gaming offer to include the mobile sales channel. With this very app portal the users are getting a very successful channel to access the services. Also, the charitable projects get help from the net lottery income, which ultimately creates a positive contribution.

## **How users can utilize this app?**

Sachsenlotto's users can use the app to play all LOTTO lotteries. It can be ranging from 6aus49 and Eurojackpot to KENO, GlücksSpirale, and scratch cards, also, users will get the option to quickly and conveniently redeem tickets from their smartphone. With this mobile app, users will get a platform to operate their lottery solution.

## **What more you should know about the app?**

The new Sachsenlotto app is designed & developed for the Android and iOS users, and the users can experience the UX-optimized platform, which is not just intuitive, but also user-friendly.

There are incredible features, which are attractive enough, so users can easily understand the design and its offered functionalities. Also, the app brings maximum security and reliability, allowing users to make secured payments.

## **How this app will help?**

With the help of this app, Sachsenlotto will be able to expand its sales channels and services. It allows users, to win on tickets purchased online, which get displayed immediately in the app via push notifications.

On the other hand, the tickets purchased at lottery retailers can further be checked hassle-free by scanning the barcode with a smartphone. The app gives an option to the lottery players to see whether they have won and how high their winnings are.

Indeed this app is going to be an efficient sales channel for Sächsische Lotto-GmbH, and will bring the company closer to the customers. It will help the players to play more flexibly and use their portfolio on the go.

## **A quick word about adesso**

adesso is a member of the European Lotteries and the World Lottery Association and supports the majority of the 16 German state lottery operators. Surprisingly, this IT service provider has been associated with Sächsische Lotto-GmbH since 2007. In the year 2017, adesso helped design its website, which met the needs of the hour and fulfilled the customers' demands.

## **Final thoughts**

Mobile app technology is growing out of bounds and is helping users to access the services at their fingertips. You name it and there is an app for it, no wonder today we are surrounded by different apps to meet our demands.

On the other hand, Techugo is a known name in the field of [mobile app development in Germany](#), and has helped a vast number of enterprises and startups to find their foothold in their specific business and scale further.