

Check Website Rank - Learn How to Bring Your Site on Top of the List

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I'm sure that you check your website rank from time to time. However, results may not be that good to look at especially if your site does not appear on the list at all. The search engine that Google has makes use of a wide array of methods in determining which pages must be shown first on different search results. The formulas on how they do this is a secret however; you are not left without a choice with this. There are actually a few things that you can do that will allow you to push your website on the top of the list. This is basically called SEO or Search Engine Optimization.

The tips that I will be presenting you with in here may not actually bring your site on the first spot, but this will help you push it up a little. With these, you can ignore different spam offers from websites that usually tell you that they will submit your site to numerous search engines. Be sure to remove these from your options as to the reason that these are huge wastes of money and at times they may even ruin your ranking. Below are the tips, which you can make use of in improving your website rank.

Name Your Pages

Give your pages a descriptive name along with tag. This is very important if you want to improve your rankings. This would be so since Google search results through the use of a link

that uses the webpage's title as an anchor. A link known as 'untitled' is not that very inviting or enticing, and most probably nobody is going to click on it. Whenever possible, try to use your page's keyword phrase in the title.

Density

One of the things that Google looks for when it tries to catalog different pages is the density of the keyword that was used for a particular webpage. This basically refers to how often the keyword used occurs. In increasing your density, be sure to use natural phrasing. Never attempt to trick the search engine by repeating the exact same word over and over again or by making your text "invisible." Trust me, this will never work and the worst part of this is that this may even actually get your site banned from the search engine.

Make an inviting and strong starting paragraph for your page. Be sure to do so since Google may not actually lookup beyond the first set of 300 words or so of web page. However it will surely look at the first paragraph and determine the keyword density. If you want to, you can examine your keyword density by using the Google Toolbar.

Keyword Phrases

Instead of setting your eyes on a single word, try placing in a few more words so that you can come up with a keyword phrase. In doing this, you may want to look at the details as to how keyword phrase affect search results. Now, if you were trying to look up your own website, what key phrase would you type into Google's search box for each of your web pages? Would you try to find super quick widgets? Would you try to find cooking with widgets? It may perhaps be quite beneficial for you to get a different perspective of this.

There are tons of other ways on how you can improve your website ranking in Google and other search engines out there. If you are in search for other golden advice on how you can boost your rankings, go to this site check website rank for more details on how you can actually do this.