This SEO courseware from Graplabs – a Leading [Search Engine Optimization Training](#) institute in Chandigarh covers the concepts of page SEO, Off-page SEO & Technical SEO. Students get to know about various Search Engine Optimization types, tools & SERP (Search Engine result page). The courseware is divided into teaching the basic to advanced SEO concepts followed by practical exposure to live Projects to create Meta titles, Meta Descriptions, keywords, Ranking, and Backlinking.