

# Herbal Supplements Market Size, Analysis and Forecast 2031

The <u>Herbal Supplements Market</u> in 2023 is US\$ 92.83 billion, and is expected to reach US\$ 159.74 billion by 2031 at a CAGR of 7.02%.

FutureWise Research published a report that analyzes Herbal Supplements Market trends to predict the market's growth. The report begins with a description of the business environment and explains the commercial summary of the chain structure. Based on the market trends and driving factors presented in the report, clients will be able to plan the roadmap for their products and services taking into account various socio-economic factors.

Additionally, it illustrates the corporate profiles and situation of competitive landscape amongst numerous associated corporations including the analysis of market evaluation and options associated with the worth chain. This Herbal Supplements research report provides insights on market overview, market segmentation, current and future pricing, growth analysis, competitive landscape and other such premium insights within the forecast period.

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# **Herbal Supplements Market Segmentation:**

# By Source

- Leaves
- Barks
- Fruits & vegetables
- Roots
- Other Sources

# By Application

- Pharmaceuticals
- Food & beverages
- Personal care

### By Function

- Medicinal
- Aroma

Other Functions

# By Form

- · Capsules & tablets
- Powder
- Syrups
- Oils
- Other Forms

# **By Consumer Orientation**

- Men
- Women
- Geriatric
- · Kids & Toddlers

# **By Distribution Channel**

- Hypermarket/Supermarkets
- Convenience Stores
- Drug Stores and Pharmacies
- Online Platforms

# By Region

- North America
- Europe
- Asia-Pacific
- Latin America
- · Middle East and Africa

#### **Major players included in the Herbal Supplements Market:**

- Archer Daniels Midland Company
- Glanbia PLC
- · Herbalife International of America, Inc.
- · Blackmores Limited
- Nutraceutical International Corporation
- Nbty, Inc.
- Arizona Natural Products

- Ricola AG
- · Naturalife Asia Co., Ltd.
- · Bio-Botanica Inc.
- · Jarrow Formulas, Inc.
- Solgar Inc.
- Ancient GreenFields Pvt. Ltd. India
- Gaia Herbs
- NOW Foods

# Please visit full report of the Herbal Supplements market @ <u>Visit Herbal Supplements</u> Market

#### **Competitive Landscape:**

- Tier one players market players with a significant share of the market
- Tier two players
- · Players with rapid growth
- New Entries

# FutureWise Key Takeaways:

- Prospects for growth
- Analysis of SWOT
- Key trends
- Key Data-points affecting market growth

# Objectives of the Study:

- To provide report with an in-depth analysis of the Herbal Supplements Market By Source, By Application, By Function, By Form, By Consumer Orientation, By Distribution Channel and By Region
- To offer data-points and comprehensive data on factors affecting the market (Opportunities, drivers, and industry-specific restraints)
- Analysis and forecasting of micro-markets, as well as the scope of the market.
- To predict the size and share, market forecast, in key regions North America, Europe,
   Asia Pacific, Latin America and Middle East and Africa
- To record and evaluate competition -mergers and expansions, product launches, and technological advancements within the market

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