



How do I start a Career in Entrepreneurship?



There are many nuances of a Career in Entrepreneurship. For me understanding Why I want to choose a Career in Entrepreneurship is phenomenally more important than figuring out How to get into Entrepreneurship. I was Googling about a [Career in Entrepreneurship](https://www.lifepage.in/career/20170302-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/hindi) and was lucky to find: <https://www.lifepage.in/career/20170302-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/hindi>

Alpika Sharma's overview!

Alpika Sharma is an experienced professional with 6 years in Entrepreneurship. Alpika Sharma has worked in Entrepreneurship as Founder in Size Zero - The Weight Loss Cafe. In Alpika Sharma's own words, this is how Alpika Sharma got into Entrepreneurship: ***"After completing my MBA, I got married. After that I started to gain some weight and joined a slimming centre to loose it. While doing that I got an idea that how difficult it is to loose the weight and manage it. So I implemented my idea on weight management and started my own slimming centre named as Size Zero- The Weight Loss Centre in 2013."*** This link showed on the first page of [search results for Alpika Sharma](#):

Career Video on Entrepreneurship

In a video, Alpika Sharma has talked about various aspects of a Career in Entrepreneurship. Alpika Sharma started by explaining Entrepreneurship as: ***"Entrepreneurship is coming up with a new idea or expanding the existing idea. The activity of setting up a business or businesses, taking on financial risks in the hope of profit."*** It was a very interesting video and I enjoyed watching it.

In this video Education was discussed as theoretical topics needed to excel at Entrepreneurship, and not as Qualifications needed to enter Entrepreneurship. Alpika Sharma touches upon these in the Education section of the Video:

- Market Research
- Finance
- Subject Matter Expertise
- Management
- Law

This Career demands specific Skills which only an experienced professional can lay out. Alpika Sharma then explains why these Skills are essential for a Career in Entrepreneurship:

- Forecasting
- Persuasion
- Motivation
- Resource Optimization
- Persistent
- Crisis Management

It is important to get an understanding of the Positives of this Career.

Alpika Sharma believes that the following are some of the Positives of a Career in Entrepreneurship:

- Autonomy
- Unlimited Potential
- Recognition
- Satisfaction
- Passion to Profession

Challenges are the other side of Positives and this Career is no exception.

And, Alpika Sharma believes that one needs to prepare for following Challenges of a Career in Entrepreneurship:

- Work Life Balance
- HR Challenges
- Competition
- Continuous Innovation

In the final section of the video Alpika Sharma talks about How a day goes in a Career in Entrepreneurship. This video is by far the best video on a Career in Entrepreneurship, that I have ever come across. To see the full Talk, one needs to install the LifePage Career Talks App. Here is a direct deep link of the Video: <https://lifepage.app.link/20170302-0001>

Similar Career Talks on LifePage

I continued with my research on LifePage and thoroughly studied these links to gain more perspective:

- [Career in Entrepreneurship:](#)
<https://www.lifepage.in/career/20161024-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>
- [Career in Entrepreneurship:](#)
<https://www.lifepage.in/career/20170708-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>
- [Career in Entrepreneurship:](#)
<https://www.lifepage.in/career/20170616-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/hindi>
- [Career in Entrepreneurship:](#)
<https://www.lifepage.in/career/20170614-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>

- [Career in Entrepreneurship:](https://www.lifepage.in/career/20170725-0004/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20170725-0004/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>
- [Career in Entrepreneurship:](https://www.lifepage.in/career/20170913-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20170913-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>
- [Career in Entrepreneurship:](https://www.lifepage.in/career/20170725-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20170725-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>
- [Career in Entrepreneurship:](https://www.lifepage.in/career/20161130-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20161130-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>
- [Career in Entrepreneurship:](https://www.lifepage.in/career/20180102-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20180102-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>
- [Career in Media Entrepreneurship:](https://www.lifepage.in/career/20170424-0001/Commerce/Entrepreneurship/Career-in-Media-Entrepreneurship/english)
<https://www.lifepage.in/career/20170424-0001/Commerce/Entrepreneurship/Career-in-Media-Entrepreneurship/english>
- [Career in Entrepreneurship:](https://www.lifepage.in/career/20170918-0003/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20170918-0003/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>

- [Career in Entrepreneurship:](https://www.lifepage.in/career/20161222-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20161222-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>

- [Career in Entrepreneurship:](https://www.lifepage.in/career/20171128-0005/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20171128-0005/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>

- [Career in Commercial Dairy Farming:](https://www.lifepage.in/career/20181005-0001/Commerce/Entrepreneurship/Career-in-Commercial-Dairy-Farming/english)
<https://www.lifepage.in/career/20181005-0001/Commerce/Entrepreneurship/Career-in-Commercial-Dairy-Farming/english>

- [Career in Entrepreneurship:](https://www.lifepage.in/career/20171117-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/hindi)
<https://www.lifepage.in/career/20171117-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/hindi>

- [Career in Entrepreneurship:](https://www.lifepage.in/career/20171215-0005/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20171215-0005/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>

- [Career in Bamboo Entrepreneurship:](https://www.lifepage.in/career/20180318-0002/Commerce/Entrepreneurship/Career-in-Bamboo-Entrepreneurship/hindi)
<https://www.lifepage.in/career/20180318-0002/Commerce/Entrepreneurship/Career-in-Bamboo-Entrepreneurship/hindi>

- [Career in Entrepreneurship Development:](https://www.lifepage.in/career/20180124-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship-Development/hindi)
<https://www.lifepage.in/career/20180124-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship-Development/hindi>

- [Career in Entrepreneurship:](https://www.lifepage.in/career/20170831-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20170831-0002/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>

in-Entrepreneurship/english

- [Career in Entrepreneurship:](https://www.lifepage.in/career/20171227-0006/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20171227-0006/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>
- [Career in Entrepreneurship:](https://www.lifepage.in/career/20180907-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/hindi)
<https://www.lifepage.in/career/20180907-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/hindi>
- [Career in Entrepreneurship:](https://www.lifepage.in/career/20171204-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20171204-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>
- [Career in Entrepreneurship:](https://www.lifepage.in/career/20180209-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20180209-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>
- [Career in Entrepreneurship:](https://www.lifepage.in/career/20180606-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english)
<https://www.lifepage.in/career/20180606-0001/Commerce/Entrepreneurship/Career-in-Entrepreneurship/english>

Career Counseling 2.0

This disposition on a Career in Entrepreneurship was just the starting point of my research on LifePage. Every Career Platform in the world talks about How to get into a Career and [LifePage](https://www.lifepage.in) starts first with Why you should choose a particular Career. It is an incredible platform focussed on the right topic. Do have a look at: <https://www.lifepage.in>