



The Indian digital market from a global perspective



THE INDIAN DIGITAL MARKET FROM A GLOBAL PERSPECTIVE

India is one of the fastest developing nations on the face of the earth. This formative factor has left a tremendous degree for digitalization and online progressions in the country.

The essential methodology of a brand to connect with customers has altered into a digital circle.

There is a gigantic domain on the lookout for everyday web applications which make each day's worth of effort significantly simpler to approach.

We live in a world where we cannot imagine lives without digitalization.

As per insights, more than 59% of India's populace is exceptional with the use of the web.

Then again, the circumstances, thinking back to the 1950s, were totally different, when under 1% of the total populace were customers of the web.

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