



# The History of Disney Lorcana: How the Game Came to Life

[Disney Lorcana card](#) game's journey from concept to reality showcases the power of combining a beloved brand with expert game design. By creating an immersive and visually stunning TCG experience, Ravensburger has successfully introduced a fresh competitor to the trading card game industry. If the company continues to support and evolve Lorcana, it could become a staple in both Disney merchandise and the TCG community for years to come.

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**Disney Lorcana card** game is a TCG developed by Ravensburger, a company known for its board games and puzzles. Officially announced in 2022 and launched in 2023, Lorcana quickly gained attention for combining Disney's beloved characters with strategic gameplay.

The idea for Disney Lorcana emerged from a collaboration between Disney and Ravensburger, which had previously worked together on the successful Disney Villainous board game series.

Disney Lorcana was officially revealed at D23 Expo in September 2022, where fans were given a first look at the game's artwork and mechanics.

