

# 4 Reason why Dedicated Server Ddos Protection is Essential !!

<u>Dedicated servers Ddos protection</u> is ideal for individuals that deal with a lot of traffic and use specialized software. A person surely needs quality protection whether running an email server or a website. This is due to DDoS attacks on websites' networks, which can result in the loss of confidential information. These attacks can bring a website to a halt, putting a company's operations at risk. All businesses with a website should invest to avoid DDoS attacks to safeguard their customer data.

So, if you've been tasked with discovering the best - <u>dedicated server DDoS</u> protection that can handle all of the threats. Then you must first determine why you should require.

#### Reputation

An attack on a single client could jeopardize a company's reputation, which has earned over many years. For example, CloudFare, a content delivery network, targeted with 400 GB per second of data. Although the attack directed at a single client, the impact on CloudFare's entire network was significant. Customers' trust is tough to regain after it has lost, and doing so would take time and effort. News of DDoS attacks travels quickly, especially among large corporations, causing brand damage.

#### Financial value

Data, assets, and other resources would lose if a network hit by DDoS. When it comes to repairing, rebuilding, or purchasing new equipment and fixing the attacked network, the financial or monetary value is enormous. Hardware components, such as routers and PCs, are costly to buy and install.

## Customer experience

For any business, the customer is king, and if a website's performance falls short of the client's expectations, resulting in a negative experience. As a result, the consumer may switch to another website for the same product or service. A <u>dedicated server DDoS protection</u> would aid in the customer's sustaining. In all industries, competition is tough, and finding a similar alternative is quite easy. Therefore, careful consideration must be given to how to avoid DDoS assaults in order to ensure client loyalty to a business.

# **Frequent Attacks**

DDoS attacks have become more widespread in recent years as a result of the rising digital age. There were more than 10 million attacks in 2020, the most ever in a single year. In comparison to the 8.5 million attacks in 2019, there was a 17% increase from the previous year.

## Rebuild and repair

After an attack, identifying the attack node and repairing it before moving on to other sections of the network includes a lot of overhead expenses in terms of manpower, equipment, and other resources. As a result, DDoS protection can help you save money on all of these unexpected costs.

#### In a Nutshell

Every company, no matter how big or little must properly plan for DDoS protection for its networks. Taking proactive measures and enlisting the assistance of specialists that provide this as a Managed Service will be well worth the expenditure. Moreover, <u>dedicated server</u>

<u>Ddos</u> should viewed as a cost of doing business rather than reacting later to DDOS attacks.