



ONDC: Revolutionizing Digital Commerce with Open Networks.

Discover the Future of E-commerce! The Open Network for Digital Commerce (ONDC) is an initiative by the Indian government that aims to promote inclusivity in the e-commerce sector. Small retailers in India have been facing challenges in dealing with large e-commerce companies that charge exorbitant fees, leading to higher purchase costs and limited options for small retailers. ONDC seeks to address this issue by offering an alternative platform that charges significantly lower fees, thereby enabling micro, small, and medium enterprises, as well as small traders, to participate in online marketplaces.

For More Information: <https://braininventory.in/posts/understanding-ondc-a-comprehensive-overview-of-its-functionality>



What is ONDC?



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