



# What is the difference between Real Estate App Zillow, Realtor.com, and Redfin

In today's modern world, people move a lot and they need to make real estate trends more frequent and The Real Estate Apps help us to do these trends with ease. They help us in finding and selling various types of real estate properties without reaching dealers or brokers. We can use them to find, purchase, rent or sell real estate property from or for any location.

Now, you might ask that there are many apps and web portals that provide these services. Which one should you choose? There are so many services available that provide various types of real state dealing services. Here we are going to discuss the top three of them with their best and worst features and differences.

## **Difference Between Real Estate App: Zillow, Realtor.com, and Redfin**

Zillow, Realtor.com, and Redfin are the top and most used Real Estate Apps and serve the most user traffic which is why here we will be comparing these three to find out the best of them. These types of apps have various algorithms that provide different estimates and numbers which gets confusing sometimes. Here we will be getting into details of these three apps and how we can avoid these wrong estimates.

### **Zillow**

Founded back in 2006, Zillow is considered the best application for real estate. It has many features that help the users and the most amazing part is that it works with local market brokers which helps it to provide better estimates and listing to the users. There is no doubt it has the best and a big number of listings but due to its local market integrations; sometimes online listings get sold out already but they appear as new on the application.

From a business perspective, Zillow alone has 36 million visitors on its channels which covers 27.2 percent of the whole real estate market. They have bought second big competitor in the market "Trulia", which help they gain more than 23 million visitors per month. Now Zillow stands strong among competitions with around 60 million monthly visitors.

## Realtor.com

One of the old players since 1996 and the best for rental properties. Realtor provides recent updates on rental properties with user feedback and comments with information on the surrounding area, schools, crime, noise, etc. Realtors' property listings are connected to multiple listing services which helps owners in listing their property to sell.

Realtor has managed over 180 million visitors monthly; 4.6 stars on the Play Store with 240,000 downloads and 4.7 stars on the app store with 195,000 downloads.

Realtor has better images and video options that give a better picture of properties. These better images and videos help rental property owners to show their properties better. Realtor is fully free to use and list, it has in-app ads as the main source of their revenue.

## Redfin

The major highlight of redfin is map-based real estate search. In business since 2004. Redfin is basically a [Map-based Web Portal](#) for real estate listings. Using redfin is not free of cost, you will have to pay a brokerage to its salaried brokers for buying and selling real estate properties. Redfin also works with MLS which allows your listings to appear on many other networks and redfin updates them every 15min. This makes it the most updated real estate service provider in the whole competition.

Redfin is best when it comes to information; it provides users updated information with location and map which help them in getting accurate localization of the area.

## Final Verdict

There are many services providers for real estate but these three are the best of them that you can use to find, sell or rent properties. Each of them has specific functions and specialties that a user can utilize for best results.

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 **realtor.com**

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