



# Difference between a Travel Agency and an Online Travel Franchise Agency

We live in a digital world and when it comes to planning a holiday, the internet has made it easier than ever before. There are so many fantastic opportunities at your fingertips. The world of travel has evolved considerably over the past few years with more travellers choosing an online travel franchise agency when booking their next holiday experience.

Traveling provides us with adventure, fulfilling our curiosity. It is an important part of most people's lives. In this digital world, we want convenience, and online travel franchise agencies provide us with exactly that. As a result, travelers now have access to a wide number of holiday deals and options, including bespoke travel packages designed especially for them that they can secure without having to leave their homes or office.

## Traditional Travel Agencies

While you may think that the traditional [travel agency](#) is a thing of the past, they are still going strong. They offer personalised services, and travel expertise and are still appealing to some travelers. It's important to remember that some online travel companies will provide you with the same personalisation and expertise, except they provide it to you through your computer, rather than in person.

Traditional travel agencies do have their unique charm. They are not impersonal or automated. They provide you with the right service you need. They do not offer digital convenience, but they provide some great benefits. The main benefit and the reason that some people still prefer a traditional agency is the personalised one on one service they receive. These professionals work in brick-and-mortar agencies and you need to drive to them to discuss your holiday needs. They then put a deal together based on where you want to go and your travel budget. They take the time to understand your travel needs, crafting a travel plan bespoke for you.

It is important to bear in mind that while they can provide you with amazing expertise and guidance, these travel professionals are often tied to certain travel brands and airlines. Therefore they will only provide you with flights on certain airlines and they will offer you accommodation in hotels and resorts that they work with. This doesn't give you a competitive

edge, helping you secure the best deals at the lowest price. They often have exclusive deals thanks to their partnership with hotels and airlines.

## **Online Franchise Travel Agencies**

When it comes to online franchise travel agencies, you enjoy the convenience of completing your entire holiday booking via the Internet. You can search locations, identify the best resorts, and more. There are specialist agencies that provide you with a bespoke service, offering holiday packages that help you save money. The benefit is that while they offer a similar service to a traditional agency, they are not tied down to certain partnerships with hotels and airlines; therefore they can give you a wider selection and the best possible prices.

One of the main factors why you may be more inclined to choose a franchise travel agency rather than a traditional one is that they can save you a lot of money on your next holiday. They work closely with a high number of airlines to secure the best prices; they work with hotels and resorts, finding you the best accommodation at the best prices. They roll your entire holiday into one convenient package. When you bundle everything together, it works out cheaper with some people being able to save twenty percent, if not more on their next holiday experience.



### **About Us:**

Let's Talk Travel is a leading online travel specialist company based in the United Kingdom. This company provides clients with tailored holiday solutions that they can rely on and trust. The company opened its doors in 2014 offering an extensive range of holiday packages, guaranteed to meet each client's unique needs and budget. Let's Talk Travel is passionate about helping their clients find the best holiday deals and they work alongside the resorts, to ensure that they always offer the best deals at all times. To find out more, visit <https://www.letstalktravel.co.uk>.