Amazon app - dotcomreps.com

https://www.dotcomreps.com/amazon-marketing-blog/the-best-ways-to-prepare-for-amazon-prime-day

Amazon Prime Day is an annual e-Commerce event full of exciting deals, especially for Prime members. The first time held in July 2015, and initially organized to mark the 20th anniversary of the company, the mega event is aimed to reoccur in July this year. Amazon, through this Prime Day Sale, gives its customers heavy discounts on almost all categories of products. In the 48-hour deal, Amazon brings the catchiest offers ever.