



Zoosk Reviews September 2022

Zoosk does not separate people who are looking for short-term hookups and those who want serious relationships. It brings like-minded singles who are both after the same thing through 'SmartPick' and 'Dating Insights'.

While we don't actually know what the word Zoosk means, we do know quite a bit about this popular dating site. With over 35 million members, 30 million+ downloads, and 3 million+ messages sent every day, Zoosk is one of the most popular dating sites on the market. But is Zoosk the right dating site for you? Is Zoosk legit? How does it all work? If you're looking for the answers to these questions, you're right where you need to be.

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In our Zoosk reviews, the team breaks down all the details you need to know to figure out if it's a match made in heaven or time to try a different dating app.

Is Zoosk Legit? – The Bottom Line Upfront

Zoosk really exists. It might not have as many features as a site like eHarmony, but it has a lot of users, excellent matching tools, and a history of making connections between singles. Overall, Zoosk received a score of 9.5 out of 10, with the best ratings in the categories of Cost, Ease of Use, and Quality of Matches.

To put it bluntly, Zoosk is wonderful for casual dating, establishing a committed relationship, and there are some singles there who are just looking to hook up. It appears to be a good balance of all three. Check out our list of the top dating apps for relationships if you're searching for a dating service that is solely focused on serious relationships.

The biggest pro is that there are over 35 million accounts and 3 million messages sent every day. With so many alternatives, it's essentially impossible to discover someone you like online (and at such an affordable price).

The short answer to the question of whether Zoosk is legitimate is that it most definitely is. It's good to find a dating site that caters to different demographics and allows you to browse your matches before ever considering subscribing to a paid account. We've got a link below that will get you started with your free trial account right away if you'd want to check things out.

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Overall Zoosk Rating

Quality Matches	9.7/10.0
Features	9.5/10.0
Ease of Use	9.6/10.0
Support	9.2/10.0
Cost	9.8/10.0
Overall	9.5/10.0

Pros and Cons of the Zoosk Dating App

Pros

- Over 35 million+ singles with accounts
- 3 million+ messages sent daily (on average)
- Swipe-like feature to meet singles in your area
- Very affordable membership plan options
- #1 grossing dating app in the Apple App Store
- Available in over 80 countries in 25 different languages

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Cons

- No requirement to fill out most profile information which leads to some incomplete profiles in the search (they are removed quickly, though)
- Some people may feel overwhelmed with so many options to choose from (learning to use the features will take care of this)

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Feel like kicking back and letting us do the hard work? If you'd rather watch the Zoosk review, check out the video we've put together for you here that outlines all the details you need to

know.

Quick Stats about Zoosk

Site Name: Zoosk

Paid or Free: Paid site with a limited free trial

Average Sign-Up Time: Under 5 minutes

Paid Membership Pricing: Plans starting as low as around \$12 per month

Unique Zoosk Facts and Figures:

Founded in 2007 in Fremont, California

Over 3 million + messages sent on average every day

Part of the Spark Network group of dating sites

A good mix of people looking for all kinds of relationships

Over 10 billion profile views since 2018

Over 2 billion messages sent since 2018

580,000 daily average users in 2021

What Is Zoosk?

Since its establishment in California in 2007, Zoosk has provided online dating services to both domestic and foreign users. The website is accessible via PC, Google Play, and the Apple App Store, where it ranks as the top-grossing online dating app globally.

Options are where Zoosk truly excels and the answer to "what is Zoosk" can be summed up in a single phrase. You'll be overwhelmed by the alternatives with over 35 million user profiles and 3 million+ messages sent daily (on average). Due to Zoosk's inclusive philosophy, you can meet single men and single women seeking anything from casual hookups to committed relationships and everything in between.

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What Countries is Zoosk Available In?

At the moment, Zoosk is available in over 80 countries and 25 different languages. United States is the largest Zoosk market, followed by France, Australia, Canada, and the UK (in that order). Here is a list of all Spark Network brands organised alphabetically by nation:

How Does Zoosk Work?

Zoosk adopts a conventional online dating app strategy, in contrast to the most recent fad of swipe-style dating applications to hit the market. Users fill out questionnaires about themselves, submit photos, and explain what they're searching for in a partner. Zoosk will utilise this data to present you with matches that it believes will be a good fit for you. You can message anyone you like if you see them!

Having said all of that, Zoosk does include a swipe dating option if it's something you're interested in, though it's not the main focus of the business.

Zoosk really gives you the choice between six different relationship kinds, including friendship, hookups, short-term dating, long-term dating, dating for the long term, and I don't know yet or other.

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The Registration Method

The registration process is the first stop in our review of Zoosk. You should be able to set up your account in little more than five minutes. Before you can start looking through matches, Zoosk first asks you eight questions to begin building your profile.

These include:

Where Do You Live?

Upload a Picture (You can skip this step)

What is Your Body Type?

Do You Have Children?

What's Your Highest Level of Education?

What's Your Ethnicity?

What's Your Height?

What's Your Religion?

Once you complete these questions, you're taken to your first match! Again, the entire process takes about five minutes max and immediately takes you to matches. You aren't required to input any payment methods or credit cards or anything like that during the free trial sign up through the links we've provided on this page.

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Are there good quality matches on Zoosk?

The quality (and quantity) of the matches is the next stop on our assessment of Zoosk, and it's possibly the most crucial. Zoosk is a lock for quantity. It's difficult to think of anything bad to say about something with over 35 million members.

In terms of the membership quality, we were generally satisfied with what we discovered while reviewing Zoosk. Most of the profiles we saw included images and were fully completed. There were a few folks we encountered who were a little sparse with their responses, but it is entirely up to you how you decide to complete your profile (and how much effort you put into it).

Here is the quickfire from our reviews of Zoosk:

There were participants ranging in age. Yes. The majority of the group appeared to range in age from about 18 to 45. Users who were older than this existed, but not as many. Having said that, recent Google search trends data shows that Zoosk for elders is truly beginning to gain popularity.

On Zoosk, were the users attractive? Yes, in our opinion! Although this is subjective, we noticed a lot of attractive men and women who appeared to have a lot going for them.

On Zoosk, were the users active? Although it would be nice to have a notice on each profile indicating when they were last active, Zoosk does not offer this option. However, if you click on the "Online Now" area, you can pretty well guarantee that those persons are still online. Currently, Zoosk displays a user's most recent online activity on their profile.