



# Insomnia Treatment Market Share 2022: Trends, Key Players, Industry Analysis and Forecast 2022-2028

The global insomnia treatment market is projected to grow at a significant CAGR during the forecast period. The primary factors that fuel the growth of the market include the rising prevalence of insomnia among the peoples. As per the Sleep Association, around 30% of the general population has insomnia. Further, insomnia is most common in age after 60 approximately. Insomnia affects the geriatric population more often than the younger population. According to the Mayo Clinic, people over the age of 60 are also at a higher risk of insomnia, possibly due to changes in sleep patterns. Insomnia can also be treated with medication. Thus, this is likely to drive the growth of the global insomnia treatment market.

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However, medications are recommended maximum for more than four or five weeks. Further, there are some side effects associated with certain medications such as ACE inhibitors, SSRI antidepressants, and beta-blockers that may cause insomnia in some people. Sometimes, insomnia can be caused by medicines used for emphysema, blood pressure, and allergies treatment. Moreover, devices are also prescribed to patients that are unable to take medicines or patients with some other disorders.

Some of the common drugs for the insomnia treatment includes Doxepin (Silenor), Estazolam, Eszopiclone (Lunesta), Ramelteon (Rozerem), Temazepam (Restoril), Triazolam (Halcion), Zaleplon (Sonata), Zolpidem (Ambien, Edluar, Intermezzo, Zolpimist), Zolpidem extended-release (Ambien CR), Suvorexant (Belsomra, among many others. Further, the prominent players operating in the global insomnia treatment industry include Arena Pharmaceuticals Inc., Boehringer Ingelheim International GmbH, Eli Lilly and Co., Merck & Co. Inc., Mylan N.V., Pfizer Inc., Sanofi SA, Takeda Pharmaceutical Co. Ltd., Teva Pharmaceutical Industries Ltd., and others. New product launches & developments, partnerships, agreements, and acquisitions are some of the key strategies adopted by the players to cope in the competitive market.

For instance, Arena Pharmaceuticals, Inc. offers APD125, which is an oral selective inverse agonist of the 5-HT<sub>2A</sub> serotonin receptor. By selectively targeting the 5-HT<sub>2A</sub> receptor, APD125 acts through a different mechanism than currently marketed insomnia drugs and blocks one of several CNS activating pathways. Due to the different mechanism of action, APD125 do not have side effects. Through its novel mechanism, APD125 has the potential to reduce insomnia symptoms by improving sleep maintenance.

Further, Sanofi SA provides Stilnox, Ambien, and Myslee three main drugs for the treatment of sleep disorders. Stilnox (zolpidem tartrate) is indicated for the short-term treatment of insomnia. It is available under the brand name Ambien/ Ambien CR in the US and Myslee in Japan. Sanofi also provides Zolpidem under the brand name Ambien and Ambien CR for the treatment of sleep-related diseases. Zolpidem is a sedative-hypnotic medication used to treat short term insomnia. Zolpidem is marketed in the US as Ambien. Thus, these factors are likely to enhance the segmental growth of the market during the forecast period.

## **Global Insomnia Treatment Market – Segmentation**

### **By Type**

- Drugs
- Devices

### **By Sales Channels**

- Prescription
- Over-the-Counter (OTC)

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## **Global Insomnia Treatment Market – Segmentation by Region**

### **North America**

- United States
- Canada

### **Europe**

- Germany
- United Kingdom
- France
- Spain
- Italy
- Rest of Europe

### **Asia-Pacific**

- China
- Japan
- India
- Rest of Asia-Pacific

## **Rest of the World**

- Middle East & Africa
- Latin America

## **Company Profiles**

- Arena Pharmaceuticals, Inc.
- Boehringer Ingelheim International GmbH
- Eisai Co. Ltd.
- Electromedical Products International Inc.
- Eli Lilly and Co.
- GlaxoSmithKline Plc
- Mallinckrodt LLC
- Merck & Co. Inc.
- Mylan N.V.
- Natrol, LLC
- Paratek Pharmaceuticals Inc.
- Pfizer Inc.
- Sanofi SA
- Sumitomo Dainippon Pharma Co. Ltd.
- Takeda Pharmaceutical Co. Ltd.
- Teva Pharmaceutical Industries Ltd.
- Vanda Pharmaceuticals Inc.

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