



What's the Difference Between Digital Signage and Video Wall?

Users searching for a cost-effective solution to display information or media might consider digital signage and video walls. However, while they serve similar goals, they are not identical. Since video walls are costlier than digital signs, most people prefer to use the latter. At the same time, video walls, do offer a great level of personalization that makes them perfect for huge organizations, such as colleges, that need to deliver multiple pieces of information at once.