10 Benefits of Cloud Native Application for your Enterprise

Introduction

Speed is a major driver of business in this era of customers seeking instant gratification. If the fact doesn't convince you, the statistics just might. An element as simple as website load time holds weightage. Statistics mention the first five seconds of a page load time have the highest impact on conversion rates. So, when consumer behavior has the most impact, modernizing a business model to suit the same is profitable in the long run.

The faster an organization can build and distribute a product to its customer, the more likely it is to avoid hassles in a fast paced environment. This is what cloud native, as a form of technology, is built to handle. It is a behavior driven development model that is designed, built and optimised to run on the cloud.

Say, your business is pondering over a shift to the cloud or weighing the pros and cons of different models. This guide can help you and your business, as we list out the key benefits you should be expecting, in your cloud journey.

What are cloud native applications?

These are a set of tools or applications that are highly scalable, fast and function on the cloud. Cloud Native applications use Platform as a service tools, agile methodology that transforms the entire software development process and microservices, which function as building blocks of the cloud native architecture.

Cloud native applications can easily be mistaken as another tool for the digital first era or another platform. However, it is a complete shift to a set of different practices, automated testing, design, customer centric model and an accelerated production environment. With shorter delivery cycles and higher quality, working in the cloud native database requires a transformation within the entire development team of an organization.

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