



# Invest in Pillow Boxes to Get The Most out of Your Business

Most new startups fail even though they supply quality products. It is because they don't invest properly in their boxes. When it comes to new products, customers usually rely on packaging and price. Therefore, it is essential to focus on your boxes for the benefit of your business.

**[Pillow boxes](#)** are new in the packaging industry. They are elegant and unique and can be used for almost any kind of product. Moreover, they are gaining popularity due to their distinctive shape and design. In addition to this, they are completely customizable to fit your requirements. Here are some ways to design your ideal boxes:

## Hand-Picking the Right Material



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The material you choose determines the level of protection your product is going to receive. Therefore, it is necessary to select good quality and sturdy materials for the safety of your products. Packaging companies offer various suitable materials for your boxing needs. Cardstock is one of the most commonly used materials for wholesale pillow packaging boxes. It is durable, thick, and inexpensive. This makes it a great choice for boxing your products. Moreover, cardstock is a material that can easily be customized in any way you want. Similarly, rigid material is another suitable option for your boxes. It is even more resilient and durable than cardstock. Henceforth, it is great for packaging extremely fragile items as it provides extra protection.

Corrugated material can also be used for these boxes. It is sturdy, thick, and protects your products from moisture and water as well. Moreover, you can also order corrugated boxes with the fluted side out to give your gift pillow boxes a more unique and distinctive look.

## Choose What's Good for The Environment

Although all the options mentioned above are great choices for your [Sleeve boxes](#) too, however, you can also pick an eco-friendly option. Kraft is an excellent material to choose from if you want to show your customers that you care for the environment. Kraft pillow boxes are 100% customizable and provide excellent protection to your precious products. In addition to this, kraft is completely recyclable, biodegradable, and environment-friendly.

The condition of our environment is deteriorating continuously. Therefore, people have started looking for environment-friendly solutions for all their needs, including packaging. Hence, using eco-friendly pillow boxes is a great decision for the environment and your business as well.

## Necessary Imprintments Will Boost Your Sales



Deciding what to print on your boxes is a crucial decision. It is because you have to print something meaningful, which describes your product, in a limited space. First of all, choosing to print your logo and brand name on the front of your box is an excellent decision. This will establish a place for your brand in the market. Also, it will make it easier for your customers to recognize your products.

In addition to this, you can also print necessary precautions, expiration dates, or product descriptions at the back of your box. Printing these things on your boxes is necessary as it helps the customer in understanding the product without buying it. If the box doesn't have any information on it, the customer won't be able to understand what's inside. Therefore, people will hesitate to buy your products which will cost you sales.

Not only can you customize what to print, but you can also choose the printing technique for your [Pillow Boxes Wholesale](#). Packaging companies provide the following printing

techniques for you to choose from:

- Offset printing
- Digital printing
- Flexography printing

## Make Your Boxes Better With Customized Coatings and Colors

Picking a suitable coating is a fantastic way to elevate the design of your customized pillow boxes. You can choose a coating that is most suitable for showcasing your product. Packaging companies offer the following types of coatings:

- Gloss
- Matte
- Spot UV (gives both matte and gloss effects)

Also, you can customize the color of any material that you choose or design a unique color combination. Furthermore, you can also select a suitable color model according to your budget and other requirements. You can choose from the following color models:

- CMYK
- PMS

## Chic Designs Making Your Pillow Boxes Astounding



A great way to get creative with your boxes is to include add-ons in them. Furthermore, they are a great way to enhance your design and make your boxes more unique and eye-catching. Packaging companies offer various add-ons to make your product stand out in the tough competition. Such as:

- Foil stamping
- Embossing
- Debossing
- PVC window
- Die-cutting

Including windows in your boxes is a great decision for making your packaging more creative and appealing. Window boxes are great for showcasing the product inside, which is a thing greatly appreciated by customers. In addition to this, you can also order hanging custom pillow boxes if you plan on displaying them in such a manner.

## Pick UrgentBoxes for Your Fulfilling Your Packaging Needs

UrgentBoxes is a US-based packaging company that provides solutions for all your related problems. They manufacture [Custom Boxes](#) pillow product boxes at very affordable rates. Therefore, you can get all the best services without compromising your budget. Not only do they manufacture 100% customizable boxes, but they also offer free delivery all over the USA.

If you are searching for the right company for packaging your products, then Urgent Boxes is the perfect choice for you. Moreover, you can visit their website or contact their exceptional customer support to order your pillow box packaging now.

[Reference:](#)