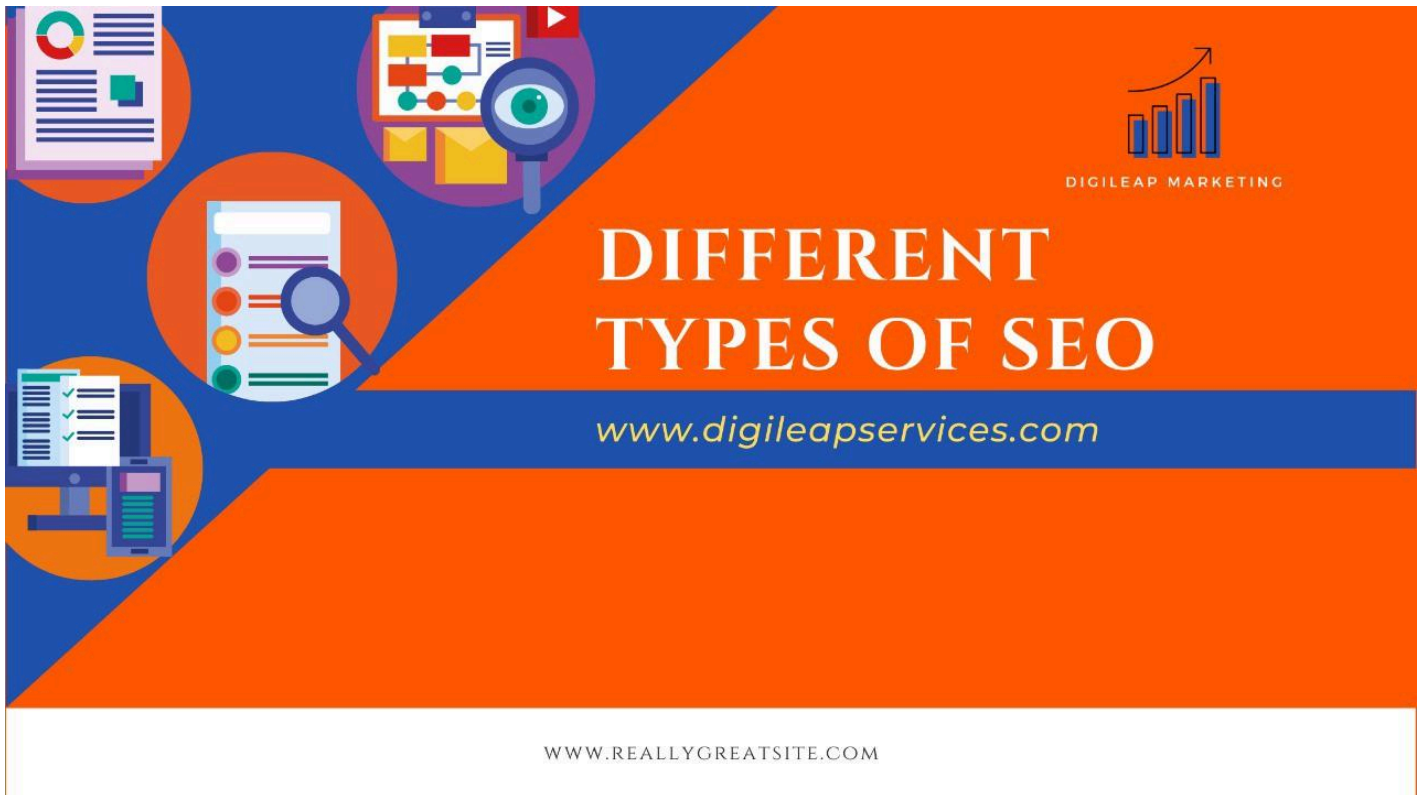




Different Types of SEO



WWW.REALLYGREATSITE.COM

SEO- Search Engine optimization is one of the most common words one comes across when they search for digital marketing. No doubt SEO marketing is one of the most important in [digital marketing](#). But the problem is most people aren't very much familiar with SEO marketing and its types. When one searches for SEO marketing, most of the websites show the benefits of SEO or the SEO marketing strategies. If you think I am going in that direction too, well then let me tell you I am not. It's time we leave the SEO [marketing strategies](#) behind and discuss the types of SEO. It's important to know the syllabus before studying... right?

Search Engine optimization what does it means?

[SEO](#) is the basis of visibility and organic traffic. It is a way of increasing your rankings on different search engines. Thus is one of the most effective [digital marketing strategies](#). There are four main types of SEO marketing, and all the types hold prime importance.

The four SEO are:

1. On page SEO
2. Off page SEO
3. Technical SEO
4. Local SEO