

# A number of Tips On Growing Your Positive Reviews

According to a brand new survey conducted by Dimensional Research, an "overwhelming 90 percent of respondents who recalled reading online reviews claimed that positive online reviews influenced buying decisions, while 86 percent said buying decisions were relying on negative online reviews." Here's 4 Simple Steps to raise Your Positive Google Reviews:

1) For those who have a substantial database of customers, say 3500 customers or higher, you can enlist a firm like Feefo. They've created a partnership with Google to ensure testimonials are verified as authentic. Simply submit your database to them and they will begin contacting your clients to suit your needs, seeking reviews.

Feefo is a Google certified partner, making sure your clients are more inclined to react to their requests. You may also allow your potential customers know that your comments are independently verified by Google in order that they may be trusted. Their fees are very reasonable and will explore your existing web marketing budget.

2) If you're a smaller website operator you can look at another company called Elegant Review System. Their rates start just \$49 monthly. They search to experience a great system that can help your business in enabling more reviews. They are not a professional Google partner nevertheless, you can certainly still claim an independent review method that ensures your surveys are 100% authentic.



3) You may create your own personal program to succeed in out for additional reviews. Simply ask your clients to write a review if they are satisfaction using your service is fresh and top-of-mind. Don't allow that to short window pass because when your customer's feeling of euphoria is gone, it's gone.

Make sure to enable your customer know how big a big favor they actually do for you personally by writing a review and let them know the best way you'll reap the benefits of their review. Most customers are pleased to help and it is a simple value more highly to fulfill.

Whenever your customer understands precisely how important this favor is to you, they're more likely to reward you with referrals in addition to their review.

4) Acknowledge your clients who write reviews by contacting them immediately, thanking them and telling them simply how much you appreciate what they've done for you. The main element the following is to create your appreciation prompt and sincere. To accomplish this, simply monitor the review sites for reviews

or have something in position that notifies you every time a new review is posted.

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