



# What is an Android TV and Why Should you Buy One?

Android OS is something which almost everyone is familiar with. It happens to be the most popular operating system for smartphones globally. However, now this OS is also being introduced into TVs. After Google Shut down Google TV, they came up with a new type of smart television known as Android TV. It comes integrated with Android OS and can be easily synchronised with smartphones. So basically, an [ultra HD Android TV](#) is a television which runs on Android operating system. Now the question which arises is whether it is worth buying such a TV.

## **What makes an Android TV stand out from the rest?**

Android TVs are gaining popularity at a rapid pace. Several leading television manufacturers have launched these TVs, each with their own salient features. Let us take a look at the factors which make Android TV special.

**Easy synchronisation:** You can easily set up your 4K Android smart TV by syncing it with your mobile phone. That way, you can continue to watch your favourite shows and play your favourite games just like you would if you bought a new phone. Some of the latest Android TVs can also be synchronised with smart home appliances which are Google Home enabled. This allows the users to control other appliances using their TV.

**Voice Assistant:** Android TVs come pre-installed with Google Assistant, the popular voice command app present in every Android mobile phone. Using it, one can control the TV easily using voice commands instead. As a result, these TVs can be operated even by children and offer a relaxing leisure experience.

**Online Streaming:** Unlike conventional TVs, you don't need to stick to the timings of specific shows anymore to watch them. Android televisions come with a host of apps such as YouTube, Netflix, Amazon Prime, etc. which allow the users to enjoy their favourite movies, web-series and other shows any time they wish to. The wide variety of apps also provides the users with an impressive collection of viewing content to choose from.

**Gaming and Other Apps:** A major advantage of Android TVs is that you can install apps from Google Play Store. Mobile apps need only slight modifications in order to be able to be run on Android TVs and many developers launch the TV versions of their apps too. You may even use the TV for gaming purposes, which would enable you to enjoy an immersive gaming experience, thanks to the larger display and high sound quality. From offline games to

multiplayer and online games, a wide variety of options are available. Gamers often seek the best Android TV for this reason.

**Chromecast:** When using an Android TV, you can easily cast your phone's screen into the TV without having to use a Chromecast dongle. This implies that you would also be able to use the TV to view content stored on your phone.

Thus, it is quite evident that an Android TV comes with a variety of unique features. As there are several electronics companies manufacturing these televisions, you can pick from various options. However, it is recommended to buy the [best 4k Android TV](#) from a reputed brand. As these brands are competitive, they manufacture TVs integrated with cutting edge technology and sophisticated features which would stay up to date and relevant for several years.