



# UEFA Champions League

## UEFA Champions League

It is a continental club football tournament called the European Champions Club Cup or the European Cup. Since 1955, it has been held annually by the European Football Federation. The best soccer clubs in Europe compete to win the tournament and emerge as the best clubs in European football.

The UEFA Champions League (UEFA) is an annual club football tournament organized by UEFA, in which clubs from the top European leagues participate and determine the winners through a round-robin group stage to advance to a double-leg knockout. It is one of the most prestigious football tournaments in the world, and is the most prestigious club tournament in European football, with domestic league champions (and, for some countries, one or more runners-up). [토토사이트](#)

## History

The UEFA Champions League began as a new version of the European cup and was held for the first time in the 1992-1993 season. The Champions League, which has already become the most prestigious club tournament in soccer, is becoming more popular with the introduction of the mini-league group stage system.

1955-1967: Begins

The first European cup was held in the 1955-56 Season. Sixteen teams participated (some were invited): Milan (Italy), AGF Orhus (Denmark), Anderlecht (Belgium), Jurgen (Sweden), Gurdia Warsaw (Poland), Hibernian (Scotland), Partizan (Yugoslavia), PSV Eindhoven (Netherlands), LaPid (Australia), Madrid (Switzerland), and Switzerland (Schrboqe).

## 1968–1978

In The 1967-68 Season, Manchester United became the first English team to win the European cup, defeating Benfica 4-1 in the final. The final was held 10 years after the Munich Airlines disaster, which claimed the lives of eight United players and left their manager, Matt Busby, fighting for his life. In the 1968–69 season, Ajax became the first Dutch team to reach the European Cup final, but they lost 4–1 to Milan, who won their second European Cup with Pierino Prati scoring a hat trick

## **The song**

The UEFA Champions League National Anthem was officially composed by Tony Britten under the name "Champions League", and is an adaptation of George Friedrich Handel's 1727 Chivalry Zadok Priest. UEFA commissioned Britain to arrange the national anthem in 1992, which was performed by the Royal Philharmonic Orchestra in London and sung by the St. Louis Academy. Martin in the field. "The nation is now as iconic as the trophy," UEFA's official website said, adding that it is known to excite the hearts of the world's top soccer players

## **Branding**

In 1991, UEFA asked its commercial partner, Television Events and Media Marketing (TEAM), to help brand the Champions League. This created a national, black-and-white or silver "house color," a logo, and a "star ball." The Starball was created by Design Bridge, a London-based company chosen by TEAM after a competition

## **Qualification**

The UEFA Champions League begins with a double round robin group stage of 32 teams, which is preceded by two qualifying "streams" for teams not directly participating in the tournament from the 2009-10 season. The two teams are divided into teams that qualify as league champions and teams that qualify as domestic league champions.

## **Trophy and medals**

The winning team is awarded the European Champions Club Cup, which was awarded from 1967 to the present. From the 1968–69 season and before the 2008–09 season, teams that won the Champions League three or five times in a row were awarded official trophies permanently  
a prize money

This means that the club can win at most €85,140,000 in prize money under this structure, excluding qualifying, playoff or market pool shares.

A significant portion of the distribution revenue of the UEFA Champions League is linked to the "market pool", which is determined by the value of each country's television market. In the 2019-20 season, runner-up Paris Saint-Germain earned a total of 126.8 million euros, of which 111.3 million euros were prize money, while Bayern Munich won the tournament, winning 125.46 million euros and receiving 112.96 million euros

## **Sponsor**

As with the FIFA World Cup, the UEFA Champions League is generally sponsored by a group of multinational corporations, in contrast to the single main sponsor found in the national first

division. When the Champions League was created in 1992, it was decided that up to eight companies would be assigned four billboards around the stadium, and that they would be assigned a logo placement and a certain number of tickets for each game in pre and post-match interviews.