



How to Boost Your Ranking with Google!

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Google is a Beast! The King of all search engines! If you have an Online Business, then Google can make your job a heck of a lot easier! But how can you beat the veterans at their own game?

To be notice you need to get on the first page of any search engine. And no! I am not talking about pay-per-clicks. That is a very competitive environment that can cost you more to run a campaign then you will receive in income!

So, what can you do to boost your ranking with Google? First, everyone knows about the basics, keywords, density, and new content. This will help your ranking with Google, but most people don't know about the other things that can boost your ranking.

First, what you already know, keywords and keyword phrases.

If you look closely, I have used "To Boost your ranking with Google" three times already. Why, because that is how you found me! Out of all the websites and blogs, this keyword phrase that I have been using has directed my page to you.

You want to pick out about three keywords or phrases that will explain what you are writing about. You want to sprinkle them around to keep your density up. Do not abuse the system though as I found out the hard way what Google spiders will do!

Your keywords should be something the average searcher will type. For example, you might write something about lower back pain right. If you use one of Googles free tool to find out good keywords like keyword track and type in lower back pain, it will give you all the keywords

that are associated with that phrase. You want to pick the highest ones and use those.

I know, I know, "But, Gary, isn't everyone else using the same keywords?" Yes! But I'd rather play the game than be in a league of my own with no fans. Think about it. If you're talking about lower back pain, you want to pick a keyword like lower back pain not Erector Spinae pain. People won't search for that.

Next is your density. To Boost your ranking with Google, you want your keywords density to be about 4 % of your entire article. This will boost your chance without putting you in the red. When Google's spiders look for your keyword, they like to see it a lot. That will tell the spiders that this is what this article is about. You can use a tool from Google. Just type in keyword density and use the free ones.

Next is your content. To Boost your ranking with Google, you must change your content regularly. Google's spiders hate left over night. Get the picture. Even if you have to right your articles over and over again putting more and more information in the mix, if it's keeping you on the first page then go for it!

Now, the good stuff! Back links! What is a back link? A Back link is another blog or website that is comparable to your site or niche. This is a lot like a tag-team event. You are buddy backing off of one another to Boost your ranking with Google. If you get about three or more back links this will definitely power up your Google ranking.

Simply contact the owner of the page and present the offer. But, be sure to buddy up with people that have a slightly better page rank than you. If you go the other route then your page will suffer. A thousand ones are only a thousand, but a hundred tens, in Google eyes, are ten thousand!

Next are Article Hubs. If you want to Boost your ranking with Google, not submitting articles to Article Hubs is a mortal sin! This mostly free technique is the Grandfather of buddy backing. Your article, with a back link to your website, will push you up and beyond the rest! Article Hubs are Google spider's favorite five-course meal.

This is what the gurus do and why this is such a hidden piece of information.