



Programmatic ads and its buying process | Adapex

[Adapex](#) team use the latest programmatic advertising strategy to purchase Ad space.

Programmatic is a software technology to automate all ad bidding process. [Programmatic ads](#) offer the ability to incorporate large amounts of data, sometimes from multiple sources, to serve users with ads. Adapex, a leader in helping US websites maximize their monetization through expert optimization of all programmatic channels and partnership.