

# How to Choose a Top Shopify Web Development Company in Surat, Gujarat?



Are you in Search of a Shopify Development Company but confused about how to pinpoint a top **Shopify Web Development Company in Surat**, **Gujarat**? Put all your confusions and dilemmas to rest as we are here with a complete article on Shopify Development Companies on how to select them, why you should hire them, the advantages of Shopify Platform, and much more.

Online E-Commerce Store until late 2019 was an option; fast forward to the present day, it is a Necessity. With such a large number of audiences actively available on the Internet, almost all brands have set up their stores online, and upcoming brands have their first sight on the Online Network to boost sales upfront. When we talk about the Online E-Commerce Platform, the first and foremost name that comes to everyone's mind is Shopify. Simple, Easy, and Reliable; these are the major reasons why businesses prefer it. Let's have a look at the pointers that you should be looking at before choosing a top **Shopify Web Development Company in Surat, Gujarat**, for their **Shopify Development Services** 

### 1. Knowing Your Requirement and Preparing a Brief

Before jumping into the associations with a <u>Shopify Development Agency in</u> <u>Surat</u> having Shopify Development Experts, it is recommended for a business at first to know at a basic level what kind of output they require from the Company. Having a base established in that sense will help the Company understand your requirements better, and working on it, they can present a proper blueprint plan on how to start the work and help your business to grow.

### 2. Look at their Previous Work

It is always helpful whenever you are associating with a Company for Shopify Development to check how they fared previously and what kind of work they have managed to deliver. Always look for the companies who have delivered high-end work that is eye-catching and noteworthy. Testimonials and Reviews from their previous clients, if available, would certainly speak a lot about their caliber.

### 3. Project Timeline and Deliverables

Getting on the same page about the project timeline and discussing deliverables is as important as finalizing the e-commerce store features and functionalities. An E-Commerce store can have n number of features, but without proper timelines & deliverables, nothing is useful. That is why it is important to have dates locked on different things and how they will get developed, tested, and made live with the Expert Team of **Shopify Developers**.

### 4. Affordable Pricing

Pricing is a very important aspect that one has to look after when choosing a top **Shopify Web Development Company in Surat, Gujarat** for their <u>Shopify Development Services</u>. There will be very good companies out there charging a decent amount of money for some of the services, while there would be some who would do it cheaply. But always make sure to go for quality over quantity as an E-Commerce Store setup, if done properly, would serve you for many long years of the Future.

#### 5. Proper Communication

Communication is a thing that can make a difference in a considerable manner. If communication is established adequately between **Shopify Developers** and Business

Stakeholders, things can turn out as visualized and smoothly. But if there is a lack of it, then it doesn't take time for things to go haywire. So, before coming onto finalizing a <u>Shopify</u> <u>Development Agency in Surat</u>, Gujarat with Shopify Experts, make sure that you get connected with their main concern person.

# Why Shopify is the Best eCommerce Development Platform?

Although there are wide ranges of E-Commerce Platform available out there in the market but hands down, one of the best E-Commerce Platform which is popular today is Shopify. Let's see what makes Shopify a No Brainer when it comes to E-Commerce Store Setup:

- Ease of Installation and Setup
- Rich with Features and Functionalities
- Payment Gateway Integration without much hassle
- Advanced Security Features to prevent Hacking and Data Loss
- Support for Multiple Languages
- Third-Party App Integrations and Mobile Friendliness

These are some of the rich benefits that make Shopify a go-to platform when it comes to Online E-Commerce Store Setup. If you are a Business and looking for a team of **Shopify Expert Developers in Surat** to make an Online E-Commerce Store for you, at any time, you can get connected with Tech Easify - the Top **Shopify Web Development Company in Surat**, **Gujarat**.

## **Shopify Services Advantages**

We hope that it is clear in your mind what Shopify is and what it brings to the table for the Businesses looking to sell their products on the Online Platform. Let's have a glimpse at the Pros of Shopify:

### PROS:

- Simplicity in terms of Design and UI.
- 24\*7 Support
- Lots of themes to choose from
- SEO Friendly to drive Traffic Comfortably
- No Extra Server Maintenance Fees

## How much does it cost to set up a Shopify store?

The initial setup cost of setting up the Online Shopify Store is crucial and time taking. The Planning & Execution should be proper. One can hire a dedicated Freelancer in order to set up and maintain the store.

<u>TechEasify</u> - Shopify Development Agency in Surat, Gujarat, charges cost for the whole project cost-effectively as per the requirements. The major benefit while getting associated with an established company would be that they would assign a dedicated team to work on your project and would work on every minute detailing in order to make the best out of it. And their work won't be over after setting up the Store once, but they would continuously strive to achieve excellent results by updating and maintaining the store as per requirements.

# **Final Words:**

Shopify is one of the major and the most trustable platform when it comes to Online Selling of Products. With the kind of flexibility and user experience it offers, it is much recommended to the businesses looking for Online Store Setup to choose Shopify as a Platform. Yes, as everything has, it too has its own pros and cons, but at the end of the day, the pros heavily outweigh the cons part.

Throughout the article, we talked about various aspects revolving around the Shopify Platform, and in detail, we have paid attention to look at the points one should look into before hiring a **Shopify Web Development Company in Surat Gujarat**. So, if you are a Business Owner and Looking to sell your products through an Online Store, Shopify can be your best Partner. If you wish to get it done from a well-established company with **Shopify Experts in Surat**, get connected with TechEasify and scale your shopify store.