



# What is a Career in Artist Management?



A Career in Artist Management has always intrigued me. I want to first understand What a Career in Artist Management entails before I invest time and effort to figure out How to start a Career in Artist Management. In my quest to learn more about a [Career in Artist Management](https://www.lifepage.in/career/20171023-0004/Others/Entertainment/Career-in-Artist-Management/hindi), I found this amazing page: <https://www.lifepage.in/career/20171023-0004/Others/Entertainment/Career-in-Artist-Management/hindi>

## Sahil Kale's take!

Sahil Kale invested 2 years & 11 months in Artist Management. Sahil Kale has worked in Artist Management as Owner & Producer in The Entertainment Merchant. In Sahil Kale's own words, this is how Sahil Kale got into Artist Management: ***"I am a student of Indira National College, Pune and I have managed standup comedians such as Zakir Khan, Praveen Singh, Abhishek Upmanyu, Kenny Sebastian ,Kanan Gill and Kunal Kamra."*** I wanted to know more [about Sahil Kale](https://www.lifepage.in/page/sahilkale) and found this profile: <https://www.lifepage.in/page/sahilkale>

# Career Video on Artist Management

In a video, Sahil Kale has talked about various aspects of a Career in Artist Management. Sahil Kale started by explaining Artist Management as: ***"An Artist Manager is an individual or company who guides the professional career of artists in the entertainment industry. Talent manager or artist manager is responsible to oversee the day-to-day business affairs of an artist; advice and counsel talent concerning professional matters, long-term plans and personal decisions which may affect their career."*** The video gave me so much food for thought.

We all know that only 10% of what is taught in Artist Management is actually used in real life. The education section of the video clearly explained what is the 10% needed in Artist Management. Sahil Kale touches upon these in the Education section of the Video:

- Commercials
- Legal Knowledge
- Marketing
- Technical Knowledge

Skills are the most important factor determining success in a particular Career. Sahil Kale then explains why these Skills are essential for a Career in Artist Management:

- Networking
- Negotiation Skills
- Communication
- Management

Positives of this Career are quite interesting.

Sahil Kale believes that the following are some of the Positives of a Career in Artist Management:

- Monetary Benefits
- Independent Work
- Self Satisfaction

There are a few Challenges in this Career which one needs to be cognizant of.

And, Sahil Kale believes that one needs to prepare for following Challenges of a Career in Artist Management:

- Risk

- Promoting Artist
- Expectations

In the final section of the video Sahil Kale talks about How a day goes in a Career in Artist Management. This video is by far the best video on a Career in Artist Management, that I have ever come across. To see the full Talk, one needs to install the LifePage Career Talks App. Here is a direct deep link of the Video: <https://lifepage.app.link/20171023-0004>

## Similar Career Talks on LifePage

I continued with my research on LifePage and thoroughly studied these links to gain more perspective:

- [Career in Anchoring:](https://www.lifepage.in/career/20180111-0002/Others/Entertainment/Career-in-Anchoring/hindi)  
<https://www.lifepage.in/career/20180111-0002/Others/Entertainment/Career-in-Anchoring/hindi>
- [Career in Radio Jockey:](https://www.lifepage.in/career/20161026-0001/Others/Entertainment/Career-in-Radio-Jockey/english)  
<https://www.lifepage.in/career/20161026-0001/Others/Entertainment/Career-in-Radio-Jockey/english>
- [Career in Entertainment Anchoring:](https://www.lifepage.in/career/20170713-0005/Others/Entertainment/Career-in-Entertainment-Anchoring/hindi)  
<https://www.lifepage.in/career/20170713-0005/Others/Entertainment/Career-in-Entertainment-Anchoring/hindi>
- [Career in Stand-up Comedy:](https://www.lifepage.in/career/20170923-0001/Others/Entertainment/Career-in-Stand-up-Comedy/english)  
<https://www.lifepage.in/career/20170923-0001/Others/Entertainment/Career-in-Stand-up-Comedy/english>
- [Career in Radio Jockey:](https://www.lifepage.in/career/20170916-0002/Others/Entertainment/Career-in-Radio-Jockey/hindi)  
<https://www.lifepage.in/career/20170916-0002/Others/Entertainment/Career-in-Radio-Jockey/hindi>

- [Career in Radio Jockey:](https://www.lifepage.in/career/20180112-0019/Others/Entertainment/Career-in-Radio-Jockey/hindi)  
<https://www.lifepage.in/career/20180112-0019/Others/Entertainment/Career-in-Radio-Jockey/hindi>
  
- [Career in Stand Up Comedy:](https://www.lifepage.in/career/20171023-0005/Others/Entertainment/Career-in-Stand-Up-Comedy/hindi)  
<https://www.lifepage.in/career/20171023-0005/Others/Entertainment/Career-in-Stand-Up-Comedy/hindi>
  
- [Career in Filmmaking:](https://www.lifepage.in/career/20180426-0002/Others/Entertainment/Career-in-Filmmaking/english)  
<https://www.lifepage.in/career/20180426-0002/Others/Entertainment/Career-in-Filmmaking/english>
  
- [Career in Anchoring:](https://www.lifepage.in/career/20171102-0001/Others/Entertainment/Career-in-Anchoring/hindi)  
<https://www.lifepage.in/career/20171102-0001/Others/Entertainment/Career-in-Anchoring/hindi>
  
- [Career in Anchoring:](https://www.lifepage.in/career/20170320-0001/Others/Entertainment/Career-in-Anchoring/english)  
<https://www.lifepage.in/career/20170320-0001/Others/Entertainment/Career-in-Anchoring/english>
  
- [Career in Show Hosting:](https://www.lifepage.in/career/20180425-0007/Others/Entertainment/Career-in-Show-Hosting/hindi)  
<https://www.lifepage.in/career/20180425-0007/Others/Entertainment/Career-in-Show-Hosting/hindi>
  
- [Career in Anchoring:](https://www.lifepage.in/career/20171023-0007/Others/Entertainment/Career-in-Anchoring/english)  
<https://www.lifepage.in/career/20171023-0007/Others/Entertainment/Career-in-Anchoring/english>

- [Career in Live Stage Anchoring](https://www.lifepage.in/career/20170822-0005/Others/Entertainment/Career-in-Live-Stage-Anchoring/english):

<https://www.lifepage.in/career/20170822-0005/Others/Entertainment/Career-in-Live-Stage-Anchoring/english>

## Career Counseling 2.0

This disposition on a Career in Artist Management was just the starting point of my research on LifePage. Every Career Platform in the world talks about How to get into a Career and [LifePage](https://www.lifepage.in) starts first with Why you should choose a particular Career. It is an incredible platform focussed on the right topic. Do have a look at: <https://www.lifepage.in>