Quick and Easy Guide to Google AMP

eCommerce ⅢTrends
https://ecommercetrends.co

Reduce Bounce Rates
Google AMP speeds up your website pages and lets users stay on your site for longer times.

Attracting Higher Traffic
Page Speed is one of the ranking factors of Google Search Engine. AMPs are specialized in improving page loading speed on mobile devices

Improved User Experience
The lightweight AMP displays your content very well even with mobile users with less-than-stable internet connections.

Improved Ad Views
With AMP, HTML code is optimized to elevate the usability of banners and images. Thus, your ad gets a higher visibility rate. AMP provides higher opportunities to monetize the content.

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GOOGLE AMP
AMP stands for Accelerated Mobile Pages. Google AMP is an open-source website publishing technology that lets you create instant-loading websites on mobile devices.