



LATIN AMERICA ORGANIC DAIRY FOOD & BEVERAGE MARKET 2019-2028

According to Triton, the organic dairy food & beverage market in Latin America is expected to proliferate with a CAGR of 9.30% in the forecast period of 2019-2028.

The countries reviewed in this market include:

- Brazil
- Mexico
- Rest of Latin America

The rapid rate of urbanization and the growth of emerging markets primarily drive Latin America's dairy market. With the increasing health-consciousness in consumers, there is a growing demand for low-calorie and lactose-free dairy nutrition. All these factors are aiding the growth of the Latin American organic dairy food & beverage market.

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Being one of the most rapidly developing economies, Brazil is an emerging market, in terms of organic dairy product consumption, in the Latin American region. Price-conscious Brazilian consumers consider organic dairy products to be expensive. Therefore, the manufacturers offering these organic dairy products for lesser prices reap the benefits. The improving economic status and the rise in health consciousness attract consumers towards organic dairy food & beverage products. Owing to all these factors, the market for organic dairy food & beverages is expected to continue growing in Brazil in the coming years.

Furthermore, Brazil is a leading market in Latin America, and any changes in this market affect the regional organic dairy market as a whole. There has been a rising demand in the country for traditional dairy products such as requeijão cheese; this is driving the demand for processed cheese. Also, milk is largely consumed in the region as a daily staple food across various income groups. All these factors have led to an increase in the demand for organic dairy food & beverages.

Straus Family Creamery deals with the manufacture and sales of organic dairy products. It offers numerous dairy products via its portfolio, which includes organic butter, organic yogurt, organic cream-top milk, organic ice cream, sour cream, and a variety of wholesale & specialty organic dairy products.

The top key players in the organic dairy food & beverage market are Unilever, Danone SA (Horizon Organic), FrieslandCampina, Organic Valley, General Mills Inc, Straus Family

Creamery, Safeway (Albertsons Companies Inc), Chobani LLC, BJs Wholesale Club Inc, and Stonyfield Farm Inc.