



# Email Marketing Tips for Beginners - \$0-10K Per Month

## [Email Marketing Tips for Beginners](#)

Email marketing is the act of sending a commercial message, typically to a group of people, using email.

It is considered to be the form of marketing with the highest ROI of all others...quite simply, it works.

In this short tutorial I will show you some trick of the trade which I use to maximise my marketing results.

This a complex area with many moving parts, and this is just the tip of the ice berg.

But Email marketing is a double edge sword. It's easy to cut corners, and try to profit by doing dodgy things like spamming.

Don't fall into this trap – not only is it illegal, but the main platforms such as the auto responders and PayPal will shut you down quickly if they catch wind of any such practices.

I'll cover the areas of how to build a list in future trainings, but for now sit back and enjoy this tutorial.