



What Is Digital PR And How Can It Impact Your Brand?



An estimated 63% of the world's population uses the internet. This represents a tremendous market — in fact, 95% of all retail purchases will be made online by 2040. Naturally, there are millions of businesses that want to leverage this today by having a stellar online presence. And that's where digital PR comes in. Read on to find out how: <https://digitalnod.co/blog/what-is-digital-pr-and-how-can-it-impact-your-brand/>