



NORTH AMERICA ORGANIC DAIRY FOOD & BEVERAGE MARKET 2019-2028

Triton Market Research has concluded that the North America organic dairy food & beverage market is projected to grow at a CAGR of 11.16% in the estimated years 2019-2028.

The countries analyzed in this market include:

- The United States
- Canada

Organic dairy products are the second-leading category of organic foods in the United States, following organic fruits and vegetables. In fact, the US is among the top nations in the world in terms of organic dairy products consumption. This is attributable to the growing concerns for animal welfare, as well as health and the environment.

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Furthermore, consumers are becoming increasingly cognizant of the nutritive content in organic dairy products, and are making a switch to these items. And the organic cheese market is booming as well. Organic cheese is available in various forms, and there is a growing demand for this food item, owing to the nutritional value associated with it. The demand for organic cheese is expected to grow further in the coming years, which will instigate the growth of the US' organic dairy food & beverage market.

With the increasing demand, the number of dairies in the country producing organic milk has also increased. Hence, with the increase in production, the supply of organic milk has outpaced its demand. As consumers in the US are on the lookout for sustainable products, they are showing a growing inclination towards organic dairy products. Owing to this, a lot of farmers have started organic dairy farming. These developments suggest that the market for organic dairy food & beverage in the US has immense potential for growth.

Chobani LLC manufactures and sells dairy products. The various organic dairy products in its product portfolio include ice-creams, yogurt, milk powder, milk, and other dairy products. Chobani is the leading brand for Greek yogurt, and its product 'Chobani Champions' is specifically marketed as a children's product. The company is headquartered in New York, the United States.

The top key players in the organic dairy food & beverage market are Unilever, Danone SA (Horizon Organic), FrieslandCampina, Organic Valley, General Mills Inc, Straus Family Creamery, Safeway (Albertsons Companies Inc), Chobani LLC, BJ's Wholesale Club Inc, and Stonyfield Farm Inc.