



# Colonel Fannin's Whiskey - Coastal Bend Distilling, Co.

Our [Colonel Fannin's Whiskey](#) is something we imagine our Texan forefathers would have found nourishing and comforting on the eve of battle. Buy now.

The advertisement is a vertical rectangular graphic with a color palette of orange, white, and dark grey. At the top, the brand name 'COL. FANNIN'S' is written in large, white, serif capital letters on an orange background. Below it, the text 'DISTILLED IN KENTUCKY AND BOTTLED IN TEXAS WHERE THE SPIRIT OF INDEPENDENCE LIVES ON.' is written in smaller, white, sans-serif capital letters. The middle section has a dark grey background and features the Coastal Bend Distilling Co. logo on the left, which is a circular emblem with 'COASTAL BEND' at the top, 'DISTILLING CO.' at the bottom, and a large 'CB' in the center. To the right of the logo, the text reads: 'Coastal Bend Distilling Co. produces spirits inspired by the unique people, lifestyles and heritage of South Texas. From dancehalls to drilling rigs, boardrooms to rodeos, football fields and fishing boats... EVERYTHING YOU NEED TO LIVE THE GOOD LIFE IS RIGHT HERE.' The bottom section is orange and contains a 'GOVERNMENT WARNING:' in bold white text, followed by two lines of smaller white text: '(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.' To the right of the warning is a barcode with the number '0 96962 32470 4' printed below it.

**COL. FANNIN'S**  
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