



GIBS PGP-IRE Program Leading the Way in Business Education by Emphasizing Innovation-Research-ENTR



As the business world continues to rapidly change, management education must prioritize innovation, research, and entrepreneurship. The GIBS Business School's PGP-IRE (Post Graduate Program in Innovation, Research, and Entrepreneurship) stands out as a program that recognizes the importance of these key skills.

The PGP-IRE program is tailored to provide PGDM students with the expertise required to excel as entrepreneurs, innovators, and researchers. The curriculum is comprehensive and covers a broad range of topics such as design thinking, business model innovation, new venture creation, and research methods.

Read More: <https://www.gibs.edu.in/blog/innovation-research-and-entrepreneurshipire-how-gibs-pgp-ire-is-paving-the-way-in-business-education/>