

A. Main Label:

The main label contains the Brand name or Brand logo of the buyer such as H&M, American Eagle, Nautica, etc. The brand name is an important factor for any product. Because the customers are targeted the Brand during buying any product. A Brand name is a mental satisfaction about the product from the customer's point of view. The main label is totally certified in the right quality of the brand.



Main label

B. Sub Label:

Sub Label is not a label by itself but it includes different types of labels. These are in the following:

1. Care Label,
2. Size Label,
3. Price Label,
4. Composition Label,
5. Special Label,
6. Flag Label.

All kinds of Sub Labels are discussed in the following:

1. Care Label:

Care label is another important types of the label for the garments. It assists the customers to know how the product should care. It indicates different types of care instruction about the garments such as Washing, Bleaching, Drying, Laundering, and Ironing, if it can be maintained in a directed way, then the garments will achieve higher durability and garments shade will be perfect for its highest period of time.



Care label

2. Size Label:

Size label indicates the size of the garments. Size labels are indicated as S, M, L, XL, where S for small, M for medium, L for large, and XL for extra large.



Size label

3. Price Label:

The price label indicates the price of the garments.



Price label

4. Composition Label:

The composition label indicates the fabrication and composition percentage of any garments. That means it indicates which fabrication (Cotton Sub denim, Cotton Regular denim, etc.) and composition percentage (95% Cotton 5% Spandex, 100% Cotton, etc.) have followed during its manufacturing.



Composition label

5. Special Label:

Sometimes the buyer is advised to use the special label in the garments to attract the customers to their items. Special labels are 100% silk, 100% Cotton, and 100% Leather, etc.



Special label

6. Flag Label:

The flag label is a very small label that contains Brands name or Brands logo of the buyer. It is attached to the side seam of the bottom parts of the clothing.



Flag label