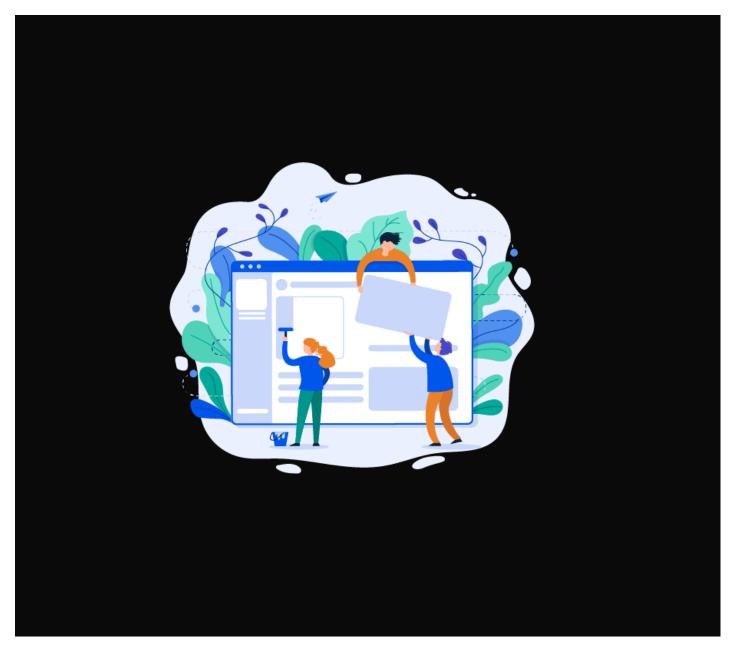# Web Design Company tips to avoid Website Design mistakes

Website Design has a crucial part in having a website that engages well with your business and portrays it at best. That is, it can secure, or it can damage your online presence. Therefore, it can concur that Website Design mistakes, if spared during designing, can result in detrimental effects. For instance, it can irritate the customers during their visit to the websites and eventually lead to less traffic. So follow these Web Design Company tips to avoid Website Design mistakes and make your website feasible.

Web Design is not just about housing the content and graphics that tell about the business, brand, and services in web pages on a website. But it requires more.

Web Design Company tips to follow during Website Design

- **Customizable template for Website Design**

The first tip to use is a customizable template during Website Design Services. Usually, the designers get to use the un-customizable templates that do not allow any tailoring of the website according to the business's niche. Moreover, it eventually blocks the way of the further revamping of the website in the future.

- **Search Engine Optimization Tactics**

A common perception is that Website Design does not have to do anything with SEO. However, if Search Engine Optimization tactics will be ignored during Website Design, it will lack SEO-friendliness, which makes it at low ranking on the Search Engine Result Pages (SERP).

- **Ease of navigation**

The next one in the **Web Design Company** tips is easy navigation. The navigation of the website should be user-friendly. They should be able to reach through the material on the website easily instead of directing on an irrelevant page. In case this scenario happens, or if the visitors have to face any kind of clicking on different buttons to read what they want to know, they get annoyed and leave the website. So the web design should contain simple yet functional navigation.

- **Web Design with Multi Fonts**

A website with multi-fonts does not attract the visitors; instead, it confuses them since the first glance of the website. Two fonts are standard for an engaging website.

- **Image Quality**

Last but not least, in the **Web Design Company** tips is the mediocre quality of images, pictures, and infographics on the website. It has a negative impact on websites and visitors. Therefore, it is better to house the images taken by professional photographers.
The image should also be able to portray the practical angles of any product or services that are going to be sold so that the picture can provide the right hunch of the marketed product.