



# How Can Artificial Intelligence Assist DTC Companies With Inventory Management?

Artificial Intelligence (AI) emerges to have piqued everyone's interest. The percentage of investors buying artificial intelligence equities reflects this, and the number is steadily advancing. COVID-19 will significantly influence customer shopping behavior through 2022 for [DTC enterprises](#). Many of the purchasing habits developed in 2020 will remain constant, despite the availability of vaccines and the removal of restrictions on social gatherings. Consumer behavior is altering, which needs a modification in how DTC brands accomplish business.

More Info : <https://www.saffronedge.com/blog/how-can-artificial-intelligence-assist-dtc-companies-with-inventory-management/>