



Instacart Business Model

[Instacart](#) is an app that connects shoppers and customers who need groceries. Customers can check nearby local grocery stores, check groceries list, and prices online. Customers can schedule a contactless pickup or same-day delivery of groceries at their doorstep.

For more info: <https://www.appicial.com/blog/instacart-business-model-and-how-instacart-works.html>