ViitorCloud Technologies: Encouraging Growth Through Digital Transformation

Post-pandemic, many business organizations ramped up their efforts to develop a robust business ecosystem that worked on an independent methodology of introducing new technologies that enable businesses to advance and thrive in the challenging business world. By 2022, it became apparent that leveraging technological advancements is not a choice but a necessity of the modern business enterprise. Technologies need to be strategically incorporated in all the dimensions of the business ecosystem to generate better data insights, enhanced collaboration, greater employee innovation, involvement and productivity, and high-quality customer experience.

ViitorCloud Technologies Pvt Ltd offers digital transformation solutions that empower business organizations in creating logical processes for achieving business objectives with result-oriented methods through measurable outcomes.

This modern digital transformation company heralded by its **CEO, Rohit Purohit, and Chief Technology Officer (CTO), Vishal Rajpurohit in offering digital solutions** in the ten service domains of immersive technology, interactive technology, artificial intelligence, machine learning, internet of things, blockchain technology, web application development, UI/UX Design, IT consulting, and digital marketing solutions.

ViitorCloud Technologies operates from its offices in India, the US, and Mauritius for numerous customers worldwide. The CIOLOOK India team interviewed Rohit Purohit and Vishal Rajpurohit, where they unfolded the professional journey of ViitorCloud Technologies, their starting triggers, challenges faced, advice for young professionals, and their roadmap ahead.

Please describe ViitorCloud Technologies in detail.

ViitorCloud Technologies was established as a Digital Solution Provider Company, helping organizations address the evolving business needs and challenges in a highly competitive industry through digital transformations and services tailored to their specific business requirements. The idea of ViitorCloud is envisioned to result in a bootstrapped startup.

With a decade of experience building enterprise applications, we are a leader in blockchain development with in-depth knowledge of Artificial Intelligence, the Internet of Things (IoT), Augmented Reality/Virtual Reality, Cloud Services, and IT consulting services. We are one of the most trusted blockchain technology companies, helping many overseas clients with Blockchain consultation services required to build applications.

It's our pleasure that we are blessed with a team of developers who have a deep understanding of working on multiple blockchain platforms like Ethereum, Hyperledger Fabric and Sawtooth, EOS, Credits, Neo, and many more.

We believe that the fundamental success of every business relies on the measurable value it delivers to its customers, people, and industry. With this mantra, we partner with our customers to ensure their success to meet their objectives with result-oriented processes and measurable outcomes.

With our proactive leadership, innovative approach, unwavering expertise, and unwavering efforts toward learning and continuous improvement, we bring significant value and success to all stakeholders.

We hold ourselves to the highest ethical and moral standards by ensuring that trust, accountability, and integrity are always aligned with our commitment to dependable and responsible business practices.

We hold ourselves accountable for going above and beyond to maintain trust, honesty, integrity, and accountability in all of our deliverables.

We take pride in offering the highest level of service in all of our products and solutions in order to ensure customer satisfaction, value addition, profitability, and growth.

We leverage and enable our partnerships to succeed in all ventures, resulting in success and profitable growth for all stakeholders.

By applying scalable qualitative and quantitative metrics to our value-creating innovation delivery, we accelerate successful return on investment.

What was your inspiration behind venturing into the Blockchain niche?

Blockchain makes operations safer and more efficient for enterprises, but tremendous power also comes with enormous autonomy. Here are some important elements that inspired us to start a blockchain business.

Blockchain technology can retain immutable records and resolve trust issues. Provides trust between two unknown participants doing certain business. Additionally, it helps to shorten transaction times, eliminate overhead expenses, lessen fraud and cybercrime threats, and boost trust through shared procedures and record keeping.

It helps the business in decision-making, reduces costs and time associated with intermediaries, and strengthens trust issues. **Blockchain Technology** has emerged as a potential solution to the erosion of trust factors between two intermediaries. Blockchain can increase trust, security, transparency, and the traceability of data across a business network.

[Read More...](#)