



## Mass Text Messaging Service

The advertisement features a man in a suit and red tie looking at a tablet. To his right is a laptop displaying a church management dashboard. The dashboard includes a greeting: "Hello, Jon Morrow! here is your overview." and several menu items: "Members", "Giving", "Event", "Groups", "Settings", and "Church App". Above the laptop are icons for various services: a blue envelope icon, a blue 'b' logo, a Venn diagram, and a green plant icon. The "pastorsline" logo is in the bottom right corner.

How effectively are you using your **Mass Text Messaging Service**? What percentage of people are responding to your messages? Have you organized things so that they look forward to your SMS? Are texts an integral part of your ministry's digital communication strategy?