



# Growth of online grocery market in India

In this digital era, with the interpretation of the internet, [online groceries shopping](#) is increasing at a rapid pace. Already big names like Amazon, and Flipkart had covered almost every nook and corner of the market with their E-commerce service. So people are au fait with getting any product from the comfort of their home. And this had made a good impact in the [online groceries](#) market.

This pandemic season is something which had given a sudden rise in the graph of [online grocery shopping](#). And during this period many leading brands started reaching customers directly to their homes. They made online grocery shopping easier and had many offers to attract new buyers. Brands like JioMart and [NuevoKart](#) offered their customers to order groceries through WhatsApp, and also offered same-day delivery.



## Growth of online grocery market in India

This pandemic season is something which had given a sudden rise in the graph of online grocery shopping. And during this period many leading brands started reaching customers directly to their homes. They made online grocery shopping easier and had many offers to attract new buyers. Brands like JioMart and NuevoKart offered their customers to [order groceries online](#) through WhatsApp, and also offered same-day delivery.