



What Is DVD Video Copy Protection & How Does It Work?

If you have ever created content and stored it in a DVD, you appreciate the need for protection. Take for instance you have stored your company's accounts for posterity on this media. This data is sensitive and if it falls in the wrong hands, your business can be devastated.

The Strategic Research Institute (SRI) says over 78% of companies that suffer data loss are unable to resume operations, highlighting the risks out there. This is where copy protection comes in during the DVD duplication process.

Demystifying Copy Protection

Whatever you need to store any reliable duplication company will recommend Digital Rights Management (DRM) as part of the process. This software is used to secure your information from falling into the wrong hands by locking it. If you have any concerns pertaining to in which and how to use [DRM protect video](#), you can get in touch with us at our web site.

Some of the common techniques used in the industry to ensure security of information in duplication include:

Content Alteration

This is the most recent technique and it works to disable ripping and copying of crucial information you have saved on a DVD. It is considered the most effective method because it does not impact on the original content in the process of disabling copying. It thus maintains the highest level of playback compatibility without the need for special hardware or software on your end.