



How to do Keyword research for writing an excellent article?

Okay, so you write fantastic articles, which are very useful and worthy but is it enough to trend? Keyword research is the primary stair in the SEO copywriting course and a vital part of your [SEO strategy](#). Before you make your website content, you have to discover what search terms your viewers use. Their search terms are your keywords. According to these keywords, you can start writing helpful and [high-quality content](#), But how to? Are you confused about this? Then this blog is for you. We are going to explain all the steps you need for keyword research. This article will help you know how to do keyword research for excellent article

What is Keyword research?

[Keyword](#) research is the procedure of discovering and investigating search conditions that the public goes through search engines with the objective of by that information for an exact reason, frequently for [search engine optimization \(SEO\)](#) or traditional marketing. Keyword research can expose queries to goals, status, position complexity, and more.



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