



Tackle Losses with Our High-End Bulk SMS Services in Gurgaon

Are you one of those businessmen who are tired of incessant losses amidst COVID-19 outbreak, then we are presenting new-age bulk SMS services for your rescue? Bulk SMS services speak volumes about the magic it could do at your business, however, bulk SMS is not limited to SMS but also to missed call alerts and bulk email, which is a potential marketer, in today's times. We are a prolific [bulk SMS service provider](#), offers premium [bulk SMS services in Gurgaon](#), has the potential to reach your user-base from far-off places at premium rates that do not burn a pocket in your whole.



Let us unveil the prime aspects of bulk email marketing:

- 1. Target Market Segment:** Most working-class spend hours on mails, so bulk emailing forms the crux of your marketing strategy. With so many working people browsing the internet, it becomes easier for us to send lucrative marketing emails to your customer-base with vital detailing of the scheme. Schemes are always not scammers; these could be your ticket to happiness. The happiness that can come in the form of free pizza or cashback money or a free 5% discount on your next purchase. Our proficient employees will curate vital information and put it on the email header so that the focus is drawn towards it.
- 2. No Duplicity:** Nobody wants the same mail delivered twice. Care is taken that the same mail is not delivered to the same mail address again as well as these emails do not get diverted or stay in the spam folders. The software that we use for bulk Emailing is more pragmatic than SMS, it detects, and tracks the number of mails sent and the number of bounced back. It notes down the number of times it bounced back directly into the

database.

3. **Communicate deadlines:** An ordinary offer turns significant only if the discounted price is available for the next 24 hours. This tactic significantly triggers maximum impulse purchases without hindrance.
4. **Powerful marketing:** Paper and printed mode of marketing is highly expensive and disregarded in today's times, amidst COVID-19 outbreak. Bulk Email marketing is a performing tool that carries powerful campaigns without getting you bankrupt. These modes can be potentially carried in promotion of lock down discounts, lock down offers, bulk sale, merchandise sale, buy 2 and get 2 sales, etc.
5. **Personalized marketing:** These emails can be directly dropped into your mailbox whenever there is a sale going on or heavy discounts are available on selected items like electronics, curtains or bed sheets. These mails create a bond with your user-base and they feel connected. Moreover, these emails can be believably used in wishing them on important days like anniversaries as SBI wishes me every time on my birthday with an additional coupon if I avail for their credit card services.
6. **Instant communication:** Like Amazon, you are asking for a review for the last shipment box delivered, we could add a hyperlink to give a review. This tool is very handy, and most E-commerce giants use it to the fullest. But you do not have to be an e-commerce giant or an e-commerce businessman to use this attribute.

Keeping in mind the beneficiaries a small bulk email marketing tool can do; we would conclude that it is one of the most invigorating tools of the century and can uplift your business in the most efficient way amidst nationwide lock down. If you have any query regarding bulk email marketing, you could possibly call us or log on to www.gnecmedia.com.