

## Henderson's Water Street District Casino Merges Loyalty Program

Two player-favorite local casinos in the Henderson Water Street District, Emerald Island Casino and Rainbow Club Casino, announced their decision to merge their loyalty programs. The two gambling sites were sold by Boulder Highway Gaming and Water Street Gaming to an affiliate of ECL Hospitality Management, which is run by entrepreneurs Mark Falcone and Ronald Winchel, at the beginning of the year.

Co-owner and former Henderson Chamber of Commerce board chairman Tim Brooks served as managing director and is responsible for overseeing day-to-day operations.

Late last year, the Emerald Island Casino celebrated its 20th anniversary.

While the sale still awaits regulatory approval, Ron Winchel and Mark Falcon talked about "the great achievements that Tim and his team have produced," expressing excitement about their desire to maintain and add to the guest experience as they continue to expand and grow the two properties. 토토사이트 모음

Emerald Island and Rainbow Club Casino, in turn, announced that they would bring together shared cards for players under the name Club Jewel after closely listening to suggestions from gamers visiting both locations.

Brooks continued to describe listening to feedback from "worthwhile guests" as their "top priority" and said the loyalty program merger was a "significant milestone" in their commitment to ensuring their satisfaction.

## Club Jewel Program Benefits

The decision translates to allocating a new number belonging to the Club Jewel program to players who own only one Rainbow Club Casino card. Players in both casinos can expect a streamlined gaming experience as well as a significant improvement in their interaction with the stadium. According to the operator's press release, players with loyalty cards at both casinos will receive the same repayment rate at the restaurant, with points added up.

At the same time, the two agencies explained that the new benefit set will include additional multipliers for the Rainbow Club and basic score calculations to reach the new status. Club

Jewel counts four tiers: Emerald, Jade, Ruby and Sapphire, while Emerald represents the highest tier a player can achieve when earning 60,000 base points in a 90-day evaluation period.

Customers who receive a free monthly meal via mail will be given the opportunity to choose between serving dinner on a weekly basis at Triple B or the Rainbow Club's Emerald Island Grill. Rainbow Club Casino does not offer table games, but it has more than 450 game consoles, slots, video poker, and keno, along with the William Hill Sportsbook.