



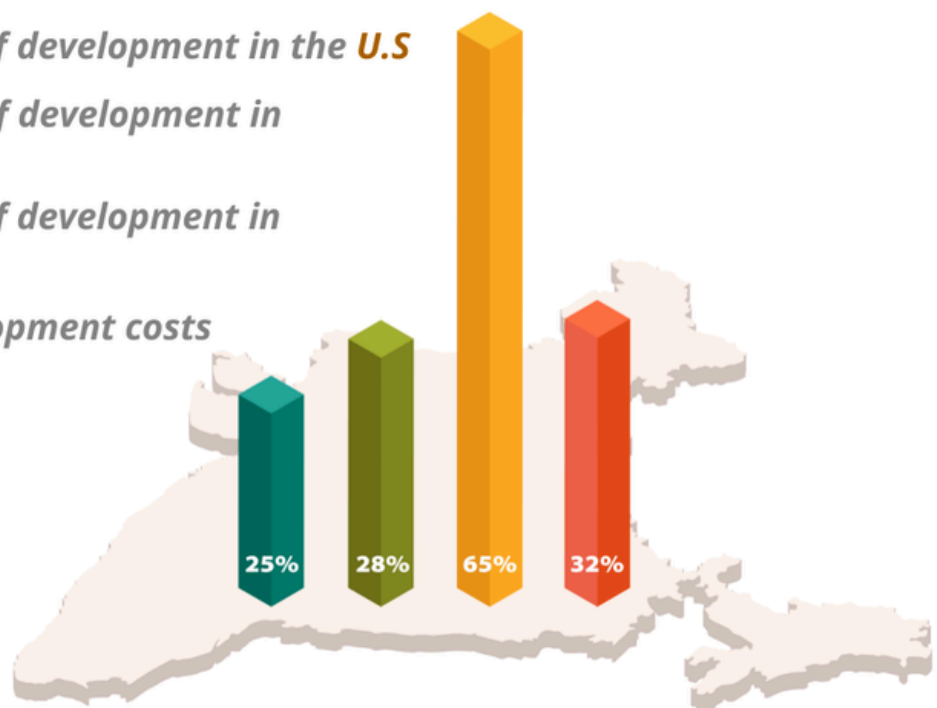
# Use Offshore MVP Product Development Services to Succeed

## Use **Offshore** **MVP** Product Development Services to Succeed

*If you are considering  
a **Minimum Viable Product (MVP)**,  
you'll need the right skills at an affordable price*

**On average, the cost of MVP Development Services in India is:**

- ✓ **25%** of the cost of development in the **U.S**
- ✓ **28%** of the cost of development in **Western Europe**,
- ✓ **65%** of the cost of development in **Central Europe**
- ✓ **32%** of the development costs in **Australia**



If you do it right, the Minimum Viable Product (MVP) process can provide numerous benefits to your start-up, Small or Medium business (SME) or other enterprise. Businesses can obtain feedback for product development and test theories of market success. MVP product development can help the business avoid developing a product that the market does not want or need, and it can help you identify competitive advantage and customer needs.

*“If you engage an expert, you will be working with a team of people who have launched MVP products and understand how the process should work and all of the complexities of the process that must be addressed in order to assure success.”*

If you want to achieve your MVP goals, you must have the right resources and skills to effectively plan and manage a Minimum Viable Product project. By engaging an MVP development company for Minimum Viable Product app development, you can leverage the skills of a team that has experience in planning and launching an MVP.

Minimum viable product development consulting is crucial to a start-up and the right services can mean the difference between success and failure.

In this article, we consider the benefits of offshore MVP development services, and how this approach will allow your start-up or small business to consider an MVP project by controlling expenses and providing the guidance and skills your business will need to succeed.

When a start-up or small business considers this cost, even the best application or software product idea can be set aside because of cost. But a start-up cannot grow without products or investment. The key is to get the most value for the investment.

While in-house resources always include a benefits package, ongoing training, the facilities costs to house the staff, etc., offshore MVP development can help the business to save money and time and ensure project success. These cost-effective, experienced resources can work closely with your team to ensure that the MVP project investment will be affordable and, with the help of a skilled team, your business will get the feedback they need to make a decision on a final product.

India-based MVP development services include flexible delivery models for onsite, offsite and hybrid resources and a full suite of design, development, testing, project management, and other resources with timely communication and reporting and effective Service Level Agreements (SLAs).

MVP software development agencies in India are a good option. Consider the average cost of development for India vs. selected global markets.

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No matter the size of your business, when the enterprise is considering MVP product development consulting, it is important to get the best skills, and the most responsive services.

As you consider the benefits of a Minimum Viable Product (MVP), think about adding an appropriate partner to your team to help you through these phases and ensure that your MVP project will be a success.

*'The key is to get the most value for the investment.'*

Take your start-up, small or medium (SME) business to new heights with a software product that will put you head and shoulders above your competition. Let us help you get your MVP software product out into the world!

Click on these links for more information about services to [support start-ups](#), and crucial considerations for [choosing a partner for a start-up business](#). This [White Paper](#) will help your business establish a detailed process to select an offshore development partner.

For an in-depth discussion of MVP, read, 'MVP Software Development: Everything You Need to Know (The What, Why and How).', and explore MVP here: 'What is a Minimum Viable Product (MVP)? and Why Should My Business Care?', 'Why is a Minimum Viable Product (MVP) Important to My Business?', 'How to Build a Minimum Viable Product (MVP): A Brief Discussion.'