



An Intro to Diamond Engagement Ring in Houston Shopping

[Diamond Engagement Ring in Houston](#)

Congratulations on your decision to purchase a diamond engagement rings Houston! Based on personal experience, as well as the experiences of our customers, we can tell you that this is a big decision you're embarking upon. But take heart: the fact that so many people were able to have successful engagements means that the odds are good that you will too!

[Houston Fine Jewelry](#)

We're glad that you were able to find this article so that we can impart to you some vitally important tips to shopping for a diamond ring for your fiancée-to-be. With any luck, we can help you avoid some of the unfortunate pitfalls that many overeager lovers fall into. In addition, we want to help you not only locate a ring that fits your price range but is also the perfect expression of the love you share with the man or woman of your dreams.

First and foremost, you want to make sure that you examine all of your diamondHouston jewelry store options. The fact that you were able to find this article already demonstrates that you understand the importance of online research. Using the Internet to find out which store is best is the easiest initial step you can take before narrowing it down to a list of options you'll contact directly. Of the stores you'll contact directly, create a brief list of questions that will provide you with the information you'll need to get the diamond engagement ring you want.

For instance, a critical question you'll want to ask any diamond merchant regards their diamond quality options. Diamonds are graded based on four key criteria: cut, color, clarity and carats. Perusing a store's online stock can help you narrow down which of these individual criterion matter most to you. Scheduling an appointment with a reputable diamond grading expert can help you refine your thought process in choosing a diamond ring that both fits your budget and fits your fiancée (in more ways than one).

Secondly, have clear limits on how much you can spend. It's romantic to think that you can't put a price on an expression of love like an engagement ring. But the fact of the matter is that you're not doing your future spouse any favors by putting yourself in debt. You may even want to consider being a bit more conservative in your engagement ring choice so you can afford

other things that will bring about wedded bliss, such as a nice wedding, a fun honeymoon or a beautiful home.

Cut, color, clarity and carats are often referred to as the Four C's of diamond color grading. When taken together, these attributes signify how rare, and therefore valuable, a diamond is. But the discerning diamond shopper knows where to compromise in order to find the best value.

Third and finally, look for a diamond jeweler you can trust. This may seem like common sense, but it can also be more difficult than it looks. While online reviews and positive word-of-mouth are helpful, the real test of a jeweler's trustworthiness lies in contacting him or her in person and learning about the professional credentials that person possesses. Sometimes all it takes is that one-to-one contact to know whether a Houston jeweler is on the up-and-up...of course, degrees and accreditations from legit jewelry organizations and societies helps too!

Regardless of what path you take to finding the right ring for your right person, we hope you'll have fun with the process. Because at the end of the day, it means you get to spend the rest of your life with the person you love. We hope this diamond engagement ring primer was helpful, but you can always contact the fine folks at Shannon Houston Fine Jewelry for more information!