

دانلود سریال شهرزاد

The biggest advantage of selling digital downloads from your e-commerce website is that there is no need to keep a physical shop for storing the products. As the name suggests, these products are digitally available and buyers can, therefore, download them directly into their desktop computers and laptops. All they have to do is pay for the products they are buying before they can begin the downloading process.

If you are planning to start selling digital downloads, this is the perfect time to begin. Digital downloading is still in the growing years, but the promise shown by its rise guarantees a great future. While selling digital downloads, you have the liberty to cut down your budget as you do not have to produce any physical product. Moreover, it also quenches the thirst of mobile device owners to receiving everything instantly.

So how do you start things from the scratch. It is not as complicated and cumbersome as you think it is. Just keep these following tips in mind, and you are all good to go:

Tip 1: Choose The Right Shopping Cart Software

You will find plenty of options when it comes to shopping cart software solutions. However, what you need in this software is total flexibility, and there are only a few which can fulfill your wish. So how do you pick the perfect one? Choose a cart which gives you full FTP access to help you manage the files, and protects every file during the transactions. Moreover, the cart must also have the feature of stopping link sharing with people who have not paid for the download.

Tip 2: Use Standard File Formats

In order to succeed in your endeavor, you need to make sure that all users can download and use your products. Therefore, it is important that you use the most common and standard file formats for your products. For example, MP3 format for audio files and PDF format for e-books. You also need to keep in mind that the downloads are happening real fast. And to get this done, compress the files to lower their size.

Tip 3: Secure Downloads With Serial Numbers

One major thing you need to learn is preventing digital piracy. And the best method to do it is by introducing a "serial number" or "key validation" system. You need to find a software which allows users to upload a list of serial numbers. Once you enter the serial numbers, you can easily keep track of who activates your software online.

Tip 4: Immediate Availability

The reason users prefer digital downloads over physical products is because they do not have to wait for the products to get delivered. They can access it instantly

as soon as the payment gets confirmed. Do not give them the option to choose your business rivals. Therefore, make sure that every digital download is always ready and available to make your e-commerce campaign a success

For more information click here [دانلود سریال شهرزاد](#)