

Mouthwatering Gourmet Popcorn, Free Shipping Nationwide



Popcorn, as we know it today, really grew into popularity during the late 1800s. Think about that for a moment - a snack we all still enjoy on a regular basis has been around for hundreds of years, and hasn't lost its touch. In fact, it's safe to say that popcorn has continued to grow and expand in popularity over the years. <u>Premier Popcorn Flavored Popcorn</u> So, what makes this traditional snack withstand the test of time?

The answer is simple: Variety.

When popcorn first came into play to the public, it was exciting enough. Warm, freshly popped corn was perfectly snackable and easy to eat. Add a bit of salt and butter, and it's actually a pretty healthy indulgence we can feel good about eating. Popcorn is associated with movie theaters, baseball games, and simply put - childhood.

Throughout the 20th century, and well into the 21st century, things started to shift a bit. People across the United States were diving into different flavor profiles more than ever before. We

were craving new flavors and combinations in almost all of our food. Consider the 'Cronut,' for example. While traditional snacks will undoubtedly stick around, people are becoming more daring and adventurous with their food. Popcorn, thankfully, is no exception.

Taking Popcorn to the Next Level

At <u>Premier Popcorn</u>, it's simply understood that while a traditional butter-flavored snack is good, butter pecan might be better. Is your favorite food a spicy, tangy buffalo wing? Why not add that flavor to a classic snack? From traditional offerings like caramel popcorn and even chocolate popcorn, to chocolate covered cherry and watermelon, the sky's the limit when it comes to this innovative snack.

Gourmet popcorn has begun a revolution across the country as people continue to search for more and more wild flavors to titillate their taste buds. But, why does something like vanilla cheesecake or green apple even work on popcorn? Again, it's a very simple answer: Nostalgia.

A Snack That Takes You Back

There will always be popcorn purists, but for those of us who grew up with the salty, poppable treat, we're ready to see it transform into something incredible, time and time again. Nostalgia plays a huge factor in many people's love of popcorn. Some people simply couldn't imagine going to a ballgame without grabbing a bag of the salty snack.

But as we grow, our tastes continue to grow as well. The great thing about gourmet popcorn is that it provides the best of both worlds; the flavorful crunch and texture we remember from childhood, combined with flavors that please us as adults. And, if we're being honest, you can't deny that your inner child would be pretty excited about peanut butter-chocolate popcorn, too!

It's not that popcorn itself has ever needed a facelift, but it's extremely interesting to see how popular gourmet corn is becoming, along with some other classic treats from our childhood. Who would have ever thought something as simple as a snack could evolve and grow right along with us?

As a whole, we've simply demanded more from this classic snack, and it continues to deliver.

Believing in Gourmet Popcorn

If you're new to the world of gourmet popcorn, or <u>flavored popcorn</u> of any kind, it's easy to feel a little overwhelmed at first. The other great part of nostalgia is holding onto things that are familiar. However, Premier Popcorn takes the respect of childhood memories, and gives a nod to them in every single batch of popcorn made with love.

Flavors don't have to be complicated or too crazy. In fact, flavors never should be created to simply 'get attention.' Instead, take a look at some of the flavor selections and see if you notice a pattern. Everything from Dreamsicle to confetti's is a nod to childhood, and memories of the past. We believe that if you're going to push a snack forward, you can't let go of what made it great in the first place. Popcorn is inherently delicious on its own, but these other flavors of the past can really make it great, combining multiple memories into one.

So, whether you've never experienced any kind of flavored popcorn before, or you're an adventurous foodie looking to try something new, don't be afraid to take a step back in time and think about the flavors that had an impact on you as a child. We're all just 'big kids' at heart, and that's what drives the heart and soul of gourmet popcorn. It's a perfect blend of sophisticated palates and childhood flavors that will instantly take you back to summer days, winter nights, drive in movies, and so much more.

Popcorn will continue to withstand the test of time on its own, and with awesome, inventive flavors. <u>Premier Popcorn Flavored Popcorn</u> The best part? You don't have to choose a side just let your inner-child decide!

To checkout some of our <u>gourmet popcorn</u> flavors, visit our website. We offer free shipping nationwide on orders over \$25

